

# Top Agent Insights for End of Year 2021

Price ceiling ushers in market cooldown from pandemic frenzy ADUs to house Mom and Dad rise in value across the nation Resort-style outdoor fireplaces see increasing residential demand

HUMI PLUGALLELL

HomeLight's Top Agent Insights report for Year-End 2021 was fielded between Sept. 1-Sept. 19, 2021, through an online poll of 1,029 top real estate agents across the country. Agents were selected to participate in the survey based on the same performance data HomeLight uses to identify top real estate agents for hundreds of thousands of homebuyers and sellers nationwide.

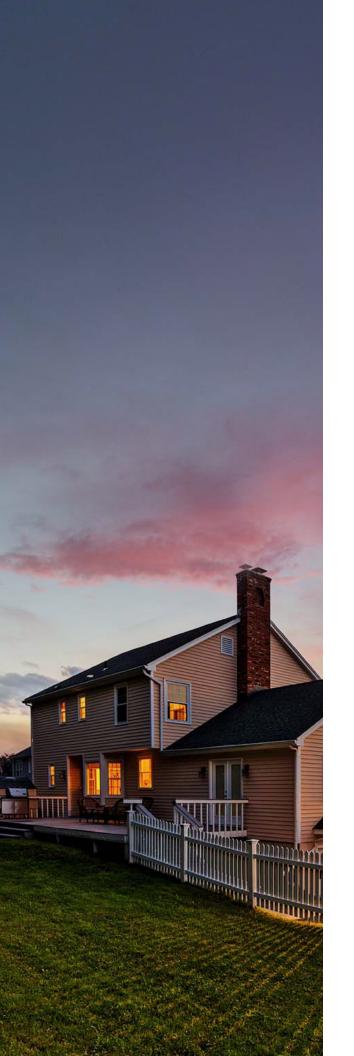
#### Survey data for previous quarters can be accessed at the links below:

- Q2 2021: Housing Market Hits Fatigue
- Q1 2021: Seller's Market Sizzles Across the U.S.
- Q4 2020: New Year Off to Strong Start for Housing
- Q3 2020: Pandemic Spurs Home Buying Rush
- Q2 2020: Real Estate's Coronavirus Comeback
- Q1 2020: Coronavirus Chills Spring Housing Market
- Q4 2019: Don't Sludge Through Your Winter Sale
- Q3 2019: Tackle Fall Maintenance and Sell in the Off Season
- Q2 2019: Amp Up Your Curb Appeal
- Q1 2019: Spring Selling Tips and Staging Secrets



Pacific:	Mountain:	Midwest:	South Central:
Alaska	Arizona	Illinois	Alabama
California	Colorado	Indiana	Kentucky
Hawaii	ldaho	Michigan	Mississippi
Oregon	Montana	Ohio	Tennessee
Washington state	Nevada	Wisconsin	Arkansas
	New Mexico	lowa	Louisiana
	Utah	Kansas	Oklahoma
	Wyoming	Minnesota	Texas
		Missouri	
		Nebraska	
		North Dakota	
		South Dakota	

Northeast:	South Atlantic:
Connecticut	Delaware
Maine	Florida
Massachusetts	Georgia
New Hampshire	Maryland
Rhode Island	North Carolina
Vermont	South Carolina
New Jersey	Virginia
New York	West Virgina
Pennsylvania	Washington, D.C.



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Market Downshifts into the Fall Season With Midwest Softening the Most

# Bidding wars ease up as buyers get boxed out, but don't expect a discount



Real estate remains largely a seller's market, but signs point to the opening of an escape valve after months of building pressure in housing, according to data collected in our most recent industry trends survey and the opinions of top real estate agents nationwide.

A combination of factors appear to be causing the marked shift, including buyer burnout, property values reaching their apex, and real-world distractions such as vacations and back-to-school schedules. Some Americans have snapped out of their find-a-house tunnel vision — for now. A bit more supply has started to trickle on the market as a result.

"We have noticed a steady rise in inventory the past few months, which has led to fewer bidding wars, average days on market extending, and even some price reductions," summarizes survey participant Robert Perriello, a top real estate agent in West Hartford, Connecticut. "This will cause prices to flatten and create a more balanced housing market that is a bit easier for buyers to navigate. Prices will remain stable but we won't see the huge increase in values we have witnessed in the past year over the next 12 months."

While this pumping of the breaks is affecting all regions, our data suggests that the Midwest has softened to a greater extent than its Sun Belt counterparts, areas which have absorbed so much of the recent pandemic migration.

The changes overall could provide much-needed relief to buyers looking to purchase a home before 2021 wraps, and may create the most opportune window to buy a home in months. Consider that despite a cooling market — mortgage rates have stayed appealingly low in response to Delta variant uncertainty, resulting in an surprise bonus period to lock in a reduced monthly housing payment.

Buyers can't expect sellers to give away the farm just yet but should look for wins where they can. A little more inventory and fewer offers would sound like a dream to house hunters in the thick of it during the height of the boom, even though the pendulum has yet to swing fully in buyers' favor.

Data from our newest survey sheds further light on the state of the market, offering key data indicators revealing a modest slowdown, what's driving it, and whether the signs of normalizing have staying power or will evaporate as a fleeting moment.

#### **Bidding wars finally retreat**

The percentage of agents in our survey who say bidding wars are on the decline rose dramatically from 3% to 62% over a single quarter. Meanwhile, 76% of agents say that homes may still get multiple offers but with fewer bids per home. Agents point to buyers reaching a point of exhaustion and deciding to sit on the sidelines as a major contributor to the reduction in offers.

"I believe buyers have gotten tired of the bidding wars and have taken a break from home shopping, which in turn has caused a slight slow down in the market."



Sandi Lewis Top real estate agent in Castle Rock, Colorado

Speaking from the Denver suburb of Aurora, top agent Heidi Hendrick echoes: "I think the buyers who got buyer fatigue are not as aggressively looking and plan on waiting to see what the market does."

#### Inventory plays a little catch up

The percentage of agents who say inventory is lower than they expected this quarter declined from 85% in Q2 to 57% in Q3. This represents the smallest percentage of agents who reported that inventory was lower than they expected since Q4 2019, when 46% of agents said the same. Agent impressions of inventory levels being low peaked in Q1 2021 at 91%.

In addition, 53% of agents in Q3 report that inventory in their market is rising, if modestly. "We have had a

small increase in our inventory allowing a very slight cooling of the massive overages in offers and multiple offers," shares top real estate agent Jennifer A. Long from her market of Frisco, Texas.

#### Prices hit a wall

The percentage of agents who say home prices are on the rise in their market dropped from 95% to 53%, according to our survey results. Nearly 50% say price reductions are becoming more common in their market.

"Prices are bouncing off the ceiling," shares Heidi Mueller, a top real estate agent in San Francisco. "There are price reductions. Property owners are getting worried that they won't get their desired sales prices which causes an increase in inventory. I see the beginnings of that trend."

Other agents indicated that some sellers may be unaware that this shift has occurred, resulting in overpricing and inevitable reductions that follow.

"After seeing the record sale prices over the past 18 months, sellers in our resort market are getting overly aggressive with their list prices," shares survey participant Amy Harbeck, a top real estate agent in Brewster, Massachusetts. "There is still high demand, but buyers are either too tired or too savvy to jump on over-priced listings."

#### Appraisal waivers start to decline

A rapid increase in home prices over the past year-plus has created a larger disconnect between real estate contracts and appraised values than normal. NAR statistics show that appraisal issues in June 2021 accounted for 25% of delayed contracts and 13% of terminated ones, compared to the respective 18% of delayed and 9% of terminated contracts caused by appraisal issues in a more typical year.

Given these challenges, buyers have offered appraisal gap coverage or an appraisal waiver guaranteeing that if an appraisal comes in lower than the contract value, they will cover the difference out of pocket. However, the heyday of appraisal waivers appears to be fading.

"There has been some market stabilization in the past month. It seems as though inspections and other contingencies are making their way back into negotiations. Buyers are less willing to be upside down in a home at purchase by offering more than appraised value."



**Debbie Hunemiller** Top real estate agent in Boise

Over the past six months, agents estimate that on average, 37% of bids included either a full or partial appraisal waiver in their market, our survey results show. Over the next six months, they expect the percentage of bids that include appraisal waivers to drop to 24%.

#### Pushback on inspections resumes

Over a third (32%) of agents say that an increasing number of buyers are pushing back on inspection items. Agents in our survey echo that buyers are starting to pay more attention to a home's condition and the level of work required compared to the asking price.

"My market is starting to cool a bit especially if the home is not 'turn key," shares Kelly Finley, a top real estate agent in Troy, Michigan. "We are not seeing buyers offer as much over as before, and they are more likely to negotiate on repairs on inspection or walk away altogether."

### Northern Heartland tires first, as frenzy in South continues

Signs of a market shift are most prominent in the Midwest, where 81% say homes are getting fewer total bids, 71% say bidding wars are on the decline, 63% say price reductions are becoming more common, and 57% say buyers are now less likely to waive inspections and appraisals.

Part of the shift could be due to the resumption of activities outside purchasing a house, with Midwesterners eager to take advantage of good weather months for pleasure.

"People did not have anywhere to travel or events to go to, so they were glued to their computers looking at homes," comments top Cincinnati real estate agent Holly Finn, speaking to the pandemic as a driver of the market frenzy. "Now that things have opened up, people are out doing things and less concerned about moving. Demand has decreased and this has caused our Greater Cincinnati market to cool." Our data would indicate that the market remains the most competitive in the South Atlantic region. Here, 65% of agents (compared to 57% nationally) say that inventory is still lower than they expected this quarter, and a smaller 40% say price reductions are more common. In this region, 64% of agents say prices are on the rise, compared to 53% nationally. The continuation of hot conditions in the South Atlantic may be the result of consistent population inflow; the *New York Times* reports the West Coast of Florida, for example, is one location where in-migration increased the most during the Great Reshuffling.

#### Sentiment remains high

Agents haven't lost their optimism about the state of the market, even more so than last quarter. Agent optimism rose from 80% in Q2 to 85% in Q3, and was up slightly from 82% at the same time last year. In addition, it's still a great time to sell a home as 95% of agents report seller's market conditions nationwide. This is down from 98% in Q2, and up from 92% the year prior. To provide some pre-pandemic perspective, in Q3 2019 only 55% of agents reported it was a seller's market.

# Pandemic savings may fuel next round of homebuying

Prices remain abnormally high after a quick and steep run-up in values. In August 2021, the median price of a U.S. home stood at \$356,700, a 14.9% increase from \$310,400 the year prior, data from the National Association of Realtors' existing-home sales report shows. While the pandemic was said to have accelerated home purchases from first-time buyers and spurred WFH relocations, those without significant reserves may find new price levels difficult to swing.

Our research indicates that pandemic savings – cash stashed instead of spent on concerts, vacations, and work wardrobes – may be the top factor giving the next round of buyers an upper hand. Aside from the continuation of low mortgage rates, buyers are most likely to leverage savings amassed due to simplified living during the pandemic to afford homes in the current environment, according to 46% of agents surveyed by HomeLight.



# Stock market gains and familial wealth give leg up

Meanwhile 45% of agents are seeing buyers turn to financial support from relatives or generational wealth to fund their home purchase, and 37% have seen buyers liquidate gains in stock market wealth since the beginnings of the pandemic to put toward a home. The use of stock market gains is most prominent in the Pacific region, where nearly half of agents are seeing buyers tap into these funds to buy a home.



However, not all Americans have the same level of access to these sources of funds. It should be noted that the increasing use of levers such as familial wealth and rising affordability challenges could serve to only accentuate the division of homeownership among class lines and widen racial housing inequalities. Consider that the typical net worth of a white family is nearly 10 times greater than that of a Black family, according to an analysis from the Brookings Institute. Using familial wealth as a homebuying tool will manifest asymmetrically across demographics.

In addition, a Black homeownership gap of 28.7 percentage points exists in 2021, while pandemic experiences and recovery pace have not been even. Statistics show that a higher percentage of Black workers were permanently laid off compared to white workers during COVID, and Black unemployment remained at 13% as late as August 2020, compared to 7% for white workers. Undoubtedly, the ability to save up during the pandemic was not an option for everyone, no matter how diligent their spending.

#### Foreclosures have yet to make impact

With the foreclosure moratorium closing at the end of July 2021 and mortgage forbearance plans wrapping up, many homeowners will need to make a decision about what to do with their house. Given recent home price gains, some should be in the position to sell without taking a loss.

When it comes to the impacts of these events on the market, it's still early innings. Only 11% of agents in our survey say transactions involving distressed properties in their market are increasing; 9% say they've seen an increase in pre-foreclosures. Though foreclosed properties could eventually increase inventory, experts speculate that the market will see some "shocks," if anything — but nothing close to a crash.

#### A shift has arrived, but for how long?

Although many agents in our survey were in alignment about seeing a retreat of the market, others say real estate is still on fire where they are and has yet to mellow.

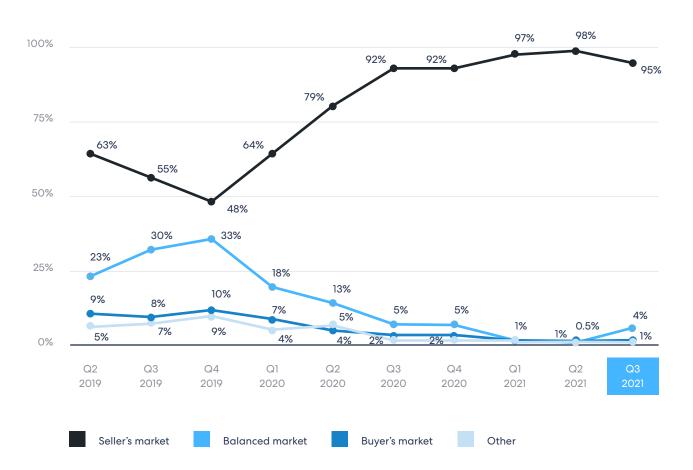
It's also unclear how long the downshift among cooling markets will last. Will an increase in landlord sales and foreclosures move us toward a more balanced market? Or will any reprieve be temporary, teetering on the cusp of reversal? If anything, the widening disparities between regional data would indicate that the days of one huge U.S. seller's market from coast to coast are probably numbered. But it's also too early to say equilibrium has shown its face.

"Buyers have been taking a break from offer failure fatigue and seasonal vacation time, but are now entering the market again with some hesitancy," shares Alex Saenger, a top real estate agent in Washington, D.C.

Before we know it, spring will come knocking and it could be a different ball game — or so top Chicago real estate agent and survey participant John Nash anticipates as buyers regain a sense of FOMO.

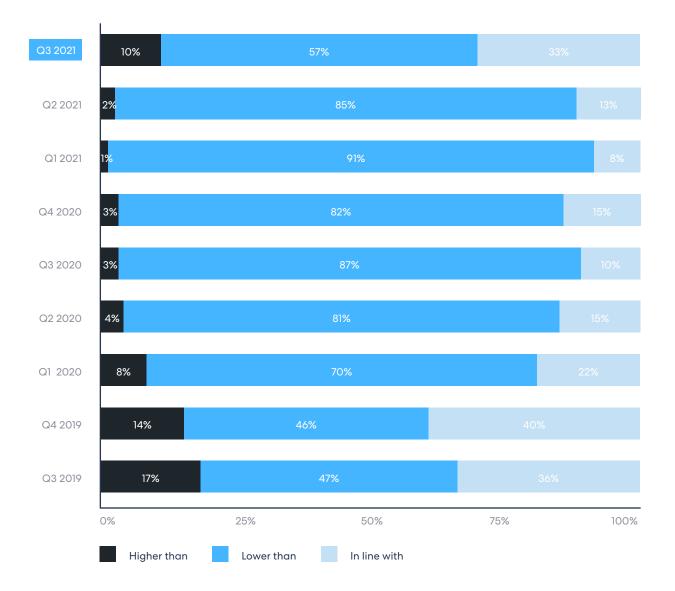


"Sales have slowed down and properties receiving multiple bids are not common currently," Nash comments. "However, inventory is still low so the market has gone from being a strong seller's market to a balanced market. I think it will become a seller's market again early next year as buyers who missed out this year come back into the market."

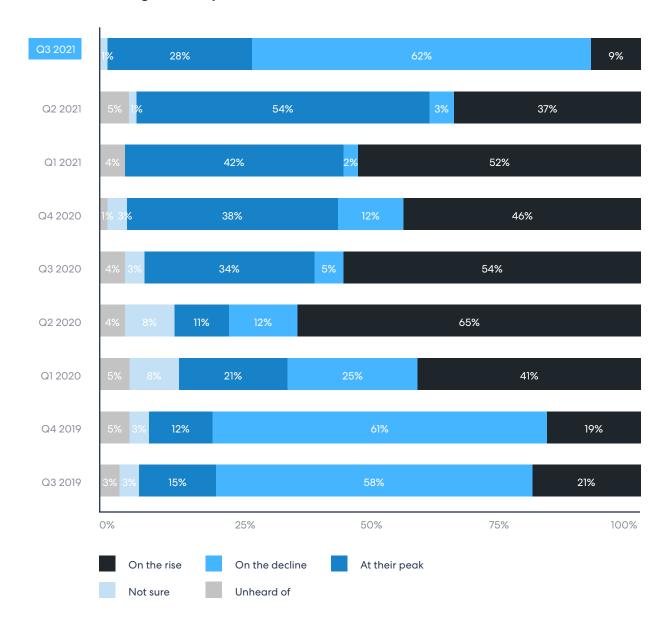


#### How are real estate agents describing **local housing market** conditions?

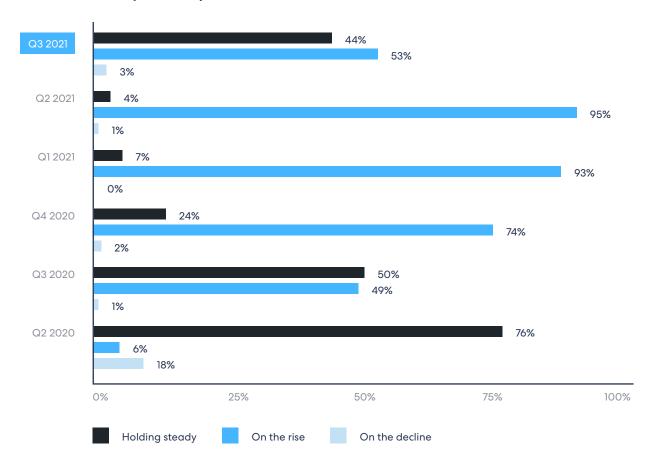


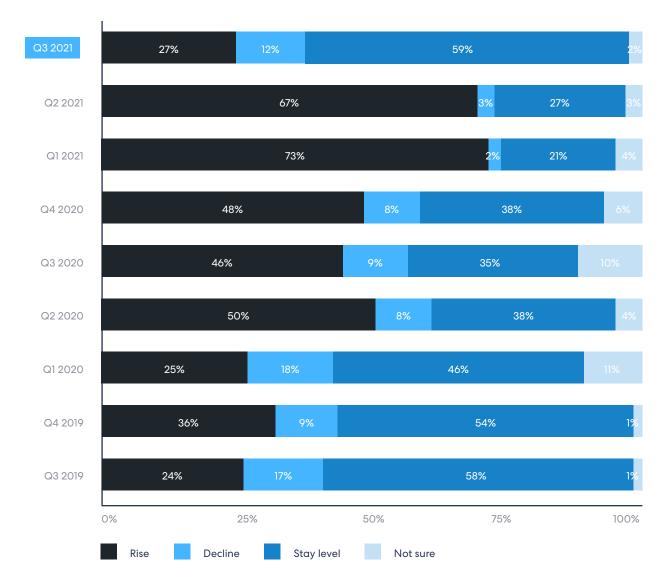


#### Bidding wars in my market are:



Home prices in my market are:





#### Over the next 6 months, I believe **home values** in my market will:

#### Appraisal waiver trends by region

- % of bids over the past six months that agents estimate included a full or partial appraisal waiver
  - % of bids over the next six months agents expect will include a full or partial appraisal waiver

#### National



#### Pacific



#### Mountain



#### South Atlantic



#### South Central



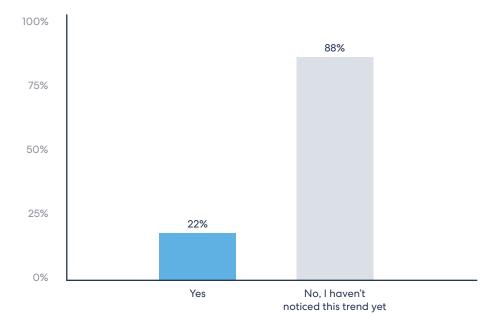
#### Northeast

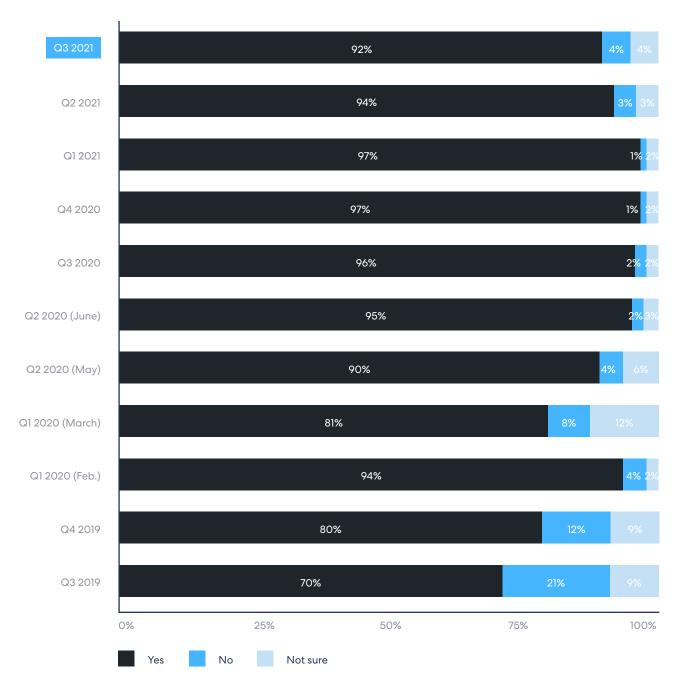


#### Midwest

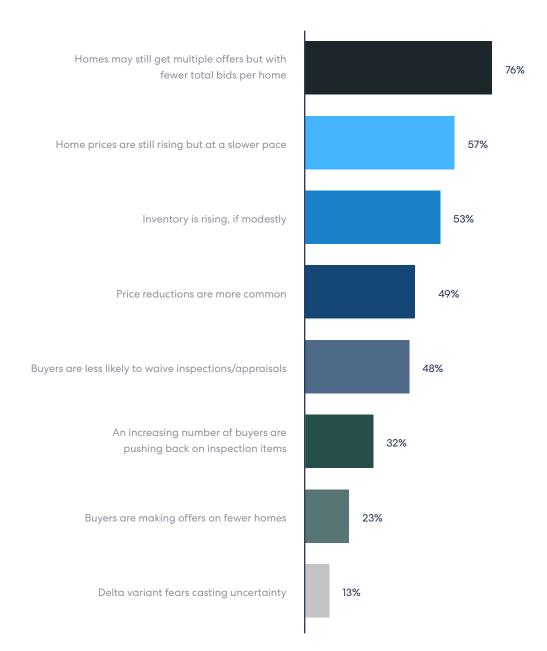


More landlords in market are **selling to recoup losses** from the recently **lifted eviction ban:** 





#### Low interest rates continue to **boost buyer demand** in my market:

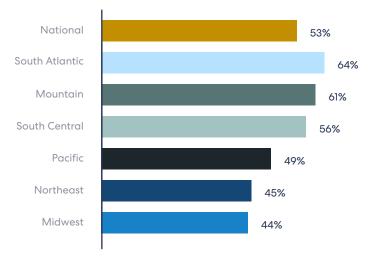


#### Which of the following signs of a market shift (if any) are you seeing in your market?

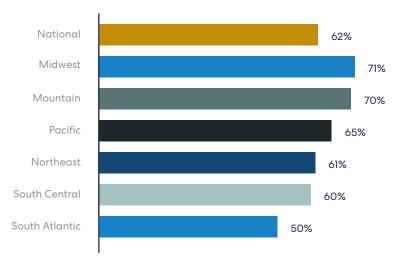
### **Regional market trends**

% of agents who are seeing this trend in their market

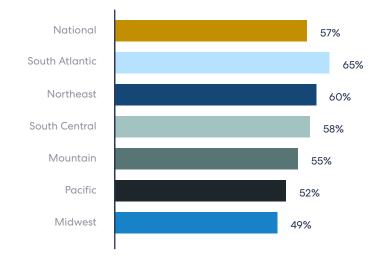
#### Home prices in my market are on the rise:



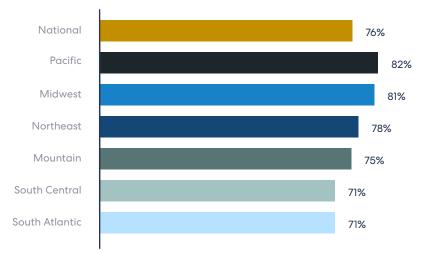
Bidding wars in my market are on the decline:



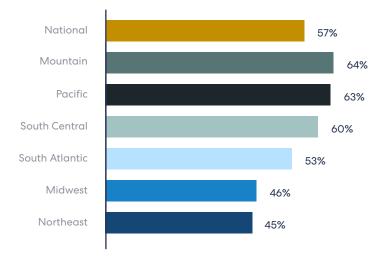
#### Inventory is lower than I expected this quarter



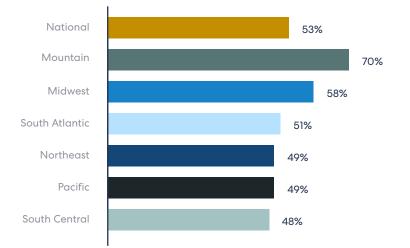
Homes may still get **multiple offers but with fewer total bids per home:** 



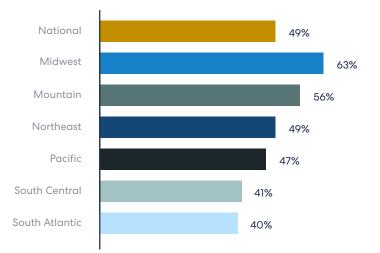
#### Home prices are still rising but at a slower pace:



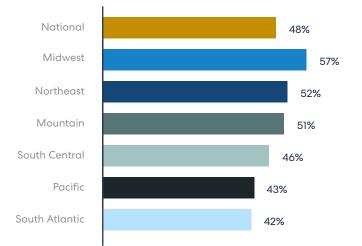
#### Inventory is risng, if modestly:



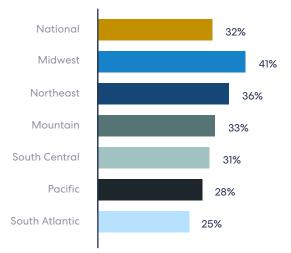
#### Price reductions are more common:



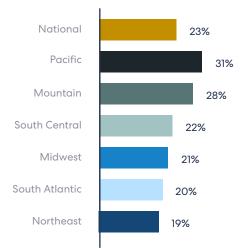
Buyers are less likely to waive inspections/appraisals:



#### An increasing number of buyers are **pushing back on inspections items:**



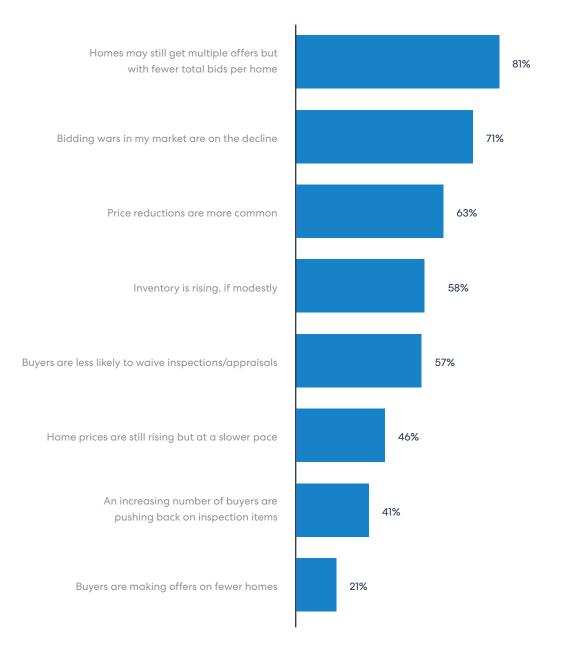
#### Buyers are **making offers on few homes:**



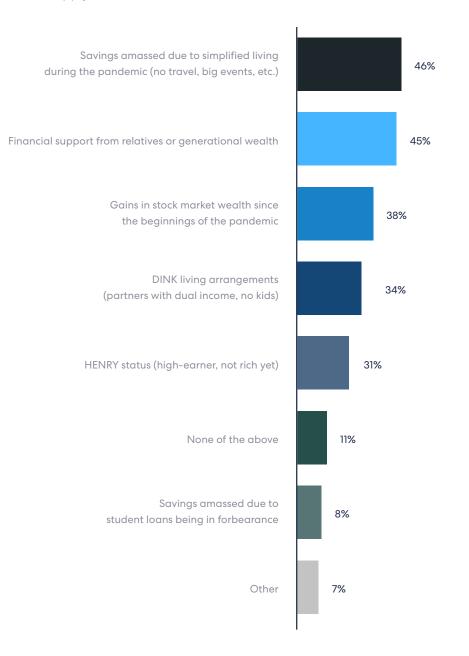
### **Midwest Spotlight**

% of Midwest agents who see the following trends in their market

#### Signs that the market is cooling

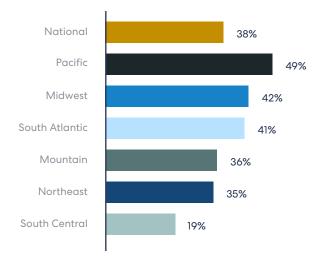


# Other than equity in their current home and the continuation of low interest rates, which of the following factors do you most see **helping buyers purchase homes in late 2021, given recent home price gains?** (Check all that apply.)

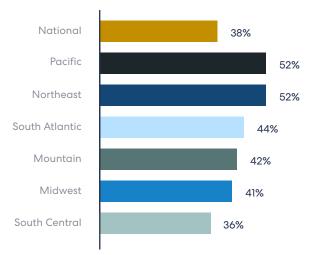


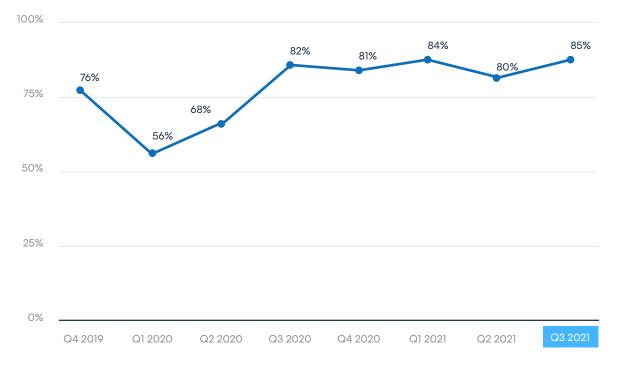
# Regional comparison of the top factors helping buyers purchase homes

**Gains in stock market wealth** since the beginnings of the pandemic are notably helping buyers fund their home purchase in my market



**Financial support from relatives or generational wealth** is notably helping buyers fund their home purchase in my market





#### % of agents who are $\ensuremath{\textit{optimistic}}$ about the housing market

% of agents who say they are somewhat or extremely optimistic

Keeping Family Close: Increasing Number of ADUs Largely Housing Parents of the Owner

### In-law suites see major value increase as multi-generational living arrangements gain popularity

Amid concerns over the safety of nursing homes during a pandemic, ongoing childcare needs for working Moms and Dads, and the appeal of family pods to evade loneliness, multi-generational housing rose to a high of 15% of total purchases in 2020, according to data from the National Association of Realtors.

One ripple effect of this trend has been the creation of more accessory dwelling units (ADUs) that can take the form of attic apartments, backyard guest homes, or interior conversions that serve as comfortable additional living quarters on a main property.

Our survey results show that over a third of real estate agents nationwide have seen an increase in ADUs (accessory dwelling units, also known as granny flats or in-law suites) over the past year in their markets.

This trend is more prominent in the Pacific and Mountain regions, where 64% and 47% of agents, respectively, have seen a recent increase in ADUs. Some states such as California and Oregon have paved the way to make ADUs easier to build as an affordable housing solution, with statewide legislation that reduces the regulatory burden of permitting and construction.

But our survey indicates ADUs aren't exclusive to the regions in which they're known for being popular. "ADUs are in big demand in the Tampa Bay market," shares survey participant and top agent Kent Rodahaver. "Mostly for adult children, students staying at home, home office space, and parents living with adult children."



In our survey, we explore the regional differences in ADUs, uses of these spaces, and the growing amount of value that these units add to properties across the nation.

#### What are ADUs typically used for?

According to agent descriptions, the top two uses of an ADU nationwide are to house parents of the owner living there (61% cite this as a common use in their market) or to support adult children who need temporary housing for financial reasons (35%).

The third most common use is to accommodate short-term renters (tourists or vacations) with 32% of agents citing these guests as likely to inhabit ADUs in their market.

However, housing parents is by far the most common use. This is true across regions, though it's a particularly prominent trend in the South Central part of the U.S., where 67% of agents report that local homeowners often have parents residing in their ADU.



Such a living arrangement can provide an array of benefits. While an ADU acts as an alternative to long-term care facilities amid pandemic dangers, parents may receive built-in child care assistance from grandma and grandpa.

"We are not seeing an influx of ADUs being used for short-term rental purposes, but we are having many buyers wanting an ADU for their aging parent(s)," comments survey participant Aaron Kinn, a top real estate agent in the Dallas-Fort Worth metroplex. "This has been a common concern for many of our buyers since the pandemic hit in early 2020. They assume the space will be perfect for in-laws, and if not — it would be perfect for a second-office location away from the rest of the home."

Relatedly, agents say the top two uses for an ADU include a guest house (43% of respondents cite this as a common use in their market) and home office (41%). A smaller 16% of agents say owners in their market are likely to use their ADU as a home gym.

# Which types of ADU structures are the most common?

Over a third of agents say the most common type of ADU in their market is a detached structure (shares no walls with the property).

This is followed by a smaller 24% who say attached structure (shares at least one wall with the main property), 20% who say interior conversion (fully functional apartment in basement or attic), and 16% who say garage conversion (can be attached or detached – garage itself becomes living space).

Agents in the Pacific (58%), South Central (43%), and Mountain (40%) regions cite detached structures as the most common type of ADU in their market. Garage conversions ranked as the second-mostcommon ADU type in the South Atlantic region, garnering 23% of agent responses, compared to 16% nationally, and second only to detached structures in the region.

In the Midwest, our data would indicate that interior conversions and attached ADUs are more popular than the other types of structures, with 27% and 25% of agents citing them as the most common ADU structures in their market, respectively.

# How much value does an ADU add to a property?

The value of ADUs, given their increased use for multi-generational housing during the pandemic and functional ability to add living space to a property, has increased 38% nationally since pre-COVID times, from \$47,597 to \$65,908, agents in our survey estimate.

The value of an ADU is highest in the Pacific region, adding an average \$116,931 to properties there. However, ADU value has increased the most in the Midwest, showing a 54% average boost compared to 38% nationally.



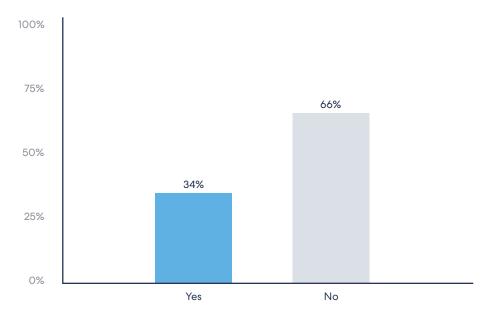
You still aren't likely to get back what you spend on an ADU, at least not in resale value. Nationally, agents estimate that it costs \$77,239 to build an ADU onto a property, putting the average ROI of an ADU at -15%.

"Many people like the idea of building an ADU; however they need to consider the costs that go into building one, and if they're planning to make it habitable, need to consider things like plumbing, electricity, and sewage."



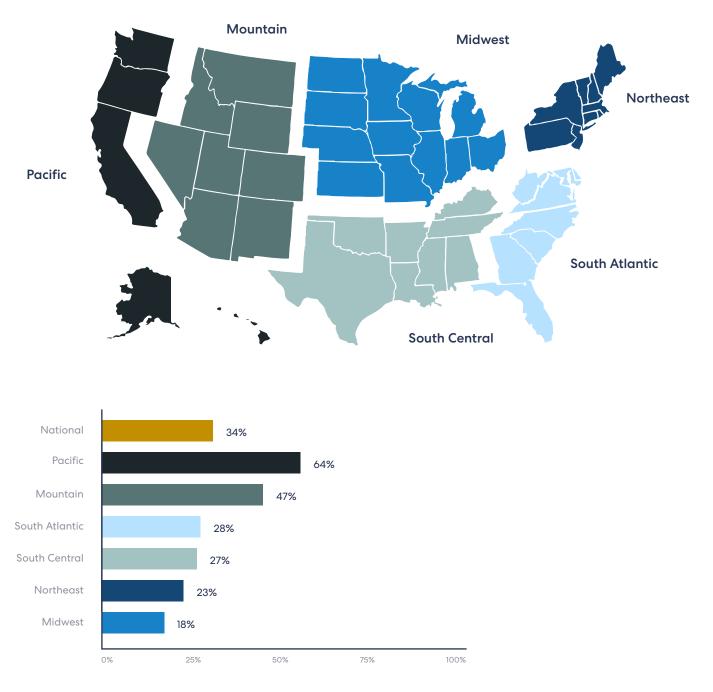
Joraine Costales Top real estate agent in the San Francisco Bay area

It's only in the Pacific region where you can expect to essentially break even at 2% ROI. However, it also costs the most to build an ADU on the Pacific Coast, to the tune of \$116,724.



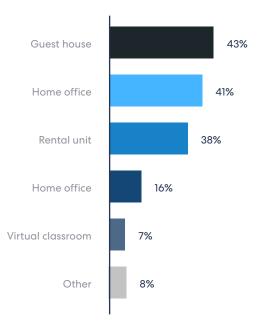
Over the past year, have you seen a **rise in ADUs** (accessory dwelling units, also called granny flats or in-law suites) in your market?

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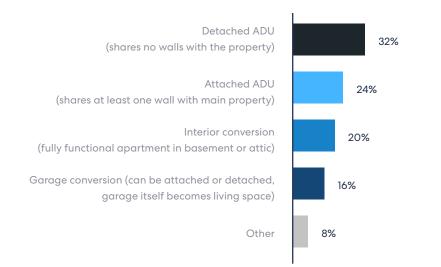


% of agents who say "yes"

#### What are homeowners in your city most likely to use their ADU for? (Check all that apply.)

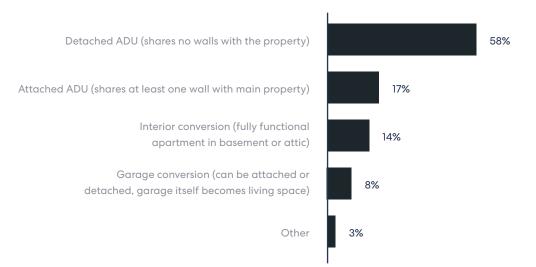


#### What is the most common type of **ADU** in your market?

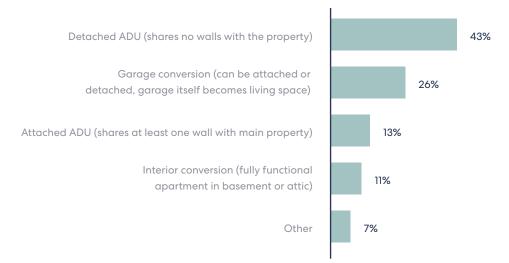


# Regional comparison of the most common types of ADUs

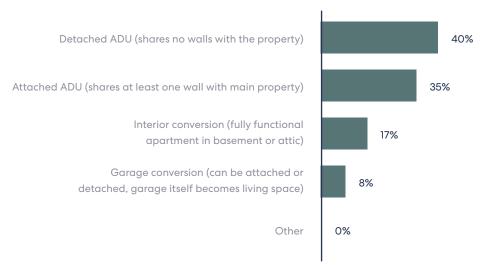
#### Pacific: What is the most common type of ADU in your market?



#### South Central: What is the most common type of ADU in your market?



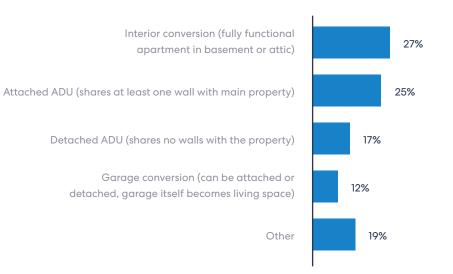
#### Mountain: What is the most common type of ADU in your market?



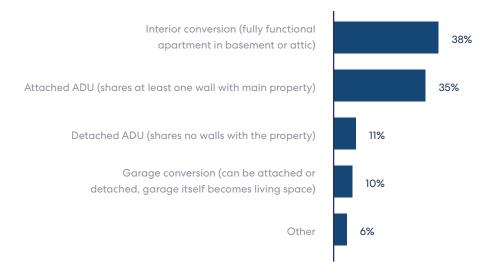
#### South Atlantic: What is the most common type of ADU in your market?



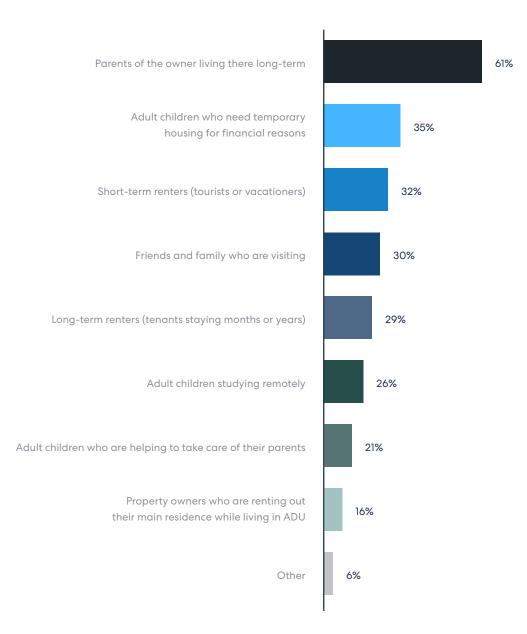
#### Midwest: What is the most common type of ADU in your market?



#### Northeast What is the most common type of ADU in your market?



#### Which types of guests are most likely to inhabit ADUs in your market? (Check all that apply.)

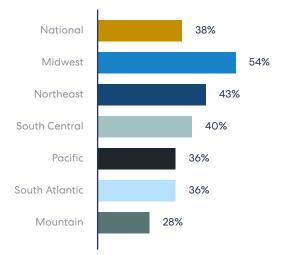


#### Tell us about the **cost vs. value of an ADU** in your market.

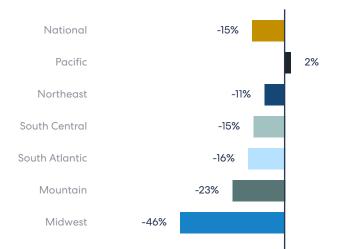




#### Average % increase in the resale value of ADUs from pre-COVID to current times



Average ROI of building an ADU based on agent cost and value estimates



Short-Term Rentals Trend Upward, Creating New Opportunities and Challenges

## By adding key features, ADU owners can rent out their property for more

Although our survey found that the most popular use of ADUs is to house family members, these units are also commonly rented out, especially in the Pacific and Mountain regions.

In the Pacific region, 47% of agents say that long-term renters (tenants staying months or years) are likely to inhabit ADUs in their market, compared to 29% nationally. Meanwhile, 48% of agents in the Mountain region say short-term renters are likely to inhabit ADUs in their market, compared to 32% nationally.



In this chapter of the survey, we lean into the expertise of top real estate agents to explore how homeowners who plan to rent out ADUs for side income can maximize the appeal and value of their unit, whether it's by adding a private entrance, in-unit laundry, or more natural light.

In addition, we zoom out on the broader impact that short-term rentals in particular can have on a

community — not just when it comes to ADUs, but when considering the overall rise of platforms like Airbnb, HomeAway, and VRBO.

While serving to enable tourism and provide more flexible hotel alternatives, this trend gone unchecked can devalue surrounding properties anywhere from 10%-15%, our survey finds.

As community leaders, real estate agents offer insights into how rental owners and municipalities can work together to enact rules that preserve the residential appeal of a neighborhood while embracing the inevitable growth of short-term rentals.

#### Where are ADUs legal to rent?

Nationwide 67% of real estate agents report that it's legal to rent out ADUs in their market, compared to the Pacific region (where 90% of agents report that it's legal to rent ADUs) and Mountain region (where 81% of agents report that it's legal to rent ADUs). By contrast, only 42% of agents in the Northeast say it's legal to rent ADUs in their market. But rules vary from city to city.

#### What features do ADU renters seek?

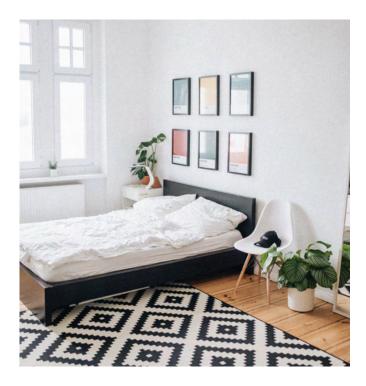
The top feature an ADU owner can add to improve resale value or increase the amount of rent charged for an ADU is to add a private entrance, with 84% of agents citing it as a top ADU feature. Air conditioning (77% of agents recommend) and in-unit washer and dryer (72% of agents recommend) come in second and third.

The top three design elements an ADU owner can add to boost resale value or increase the amount of rent charged include durable flooring such as waterproof laminate (recommended by 55% of agents); natural light via french doors, skylights, or clerestory windows (53%); and the use of high-end materials such as granite and name-brand appliances (47%).

Durable flooring is most important to ADUs in the South Central region (73%, compared to 55% nationally); while natural light is critical to the Pacific Coast (66%, compared to 53% nationally). In the Northeast, storage (52%, compared to 38% nationally) is of higher priority than the other regions, as is universal design (44%, compared to 35% nationally).

## What other factors make an ADU more valuable?

Sixty percent of agents say that proximity near the city center is a top location factor that increases ADU value in their market. Rounding out the top three location factors are proximity to a college campus (47% of agents cite it as a top location quality for increasing ADU value) and proximity to a body of water (43%). It was only in the South Central region where more agents said that proximity to a college campus (60% of agents) tops closeness to the city center (58% of agents) when measuring the value and rent charged for a local ADU.



#### Are short-term rentals on the rise?

Over the past year, 51% of agents have seen more properties being listed on platforms such as Airbnb, VRBO, or HomeAway in their market. The South Central region had the highest concentration of agents who have seen an increase in short-term rentals (61%, compared to 51% nationally).

Nearly a quarter of agents reported seeing a shift to "longer" short-term rentals fueled by remote work; while nearly a quarter have also seen more investors buying short-term rentals at scale, beating out individuals with smaller portfolios.

Given that the Mountain region appears to be popular for vacation rentals, it makes sense that a third of agents in that region have recently seen buyers express more concern over a high number of short-term rentals in the area, compared to 19% of agents who have heard this from buyers nationally.

## Can short-term rentals reduce property values?

Short-term rentals support tourism. This in turn helps cities fund new developments and things to do, which everyone locally benefits from."We are seeing more VBRO and Airbnbs than in previous years," says survey participant Valerie Dupree, a top real estate agent in Clayton, North Carolina, a suburb of Raleigh. "Our downtown is really growing with bars and restaurants. Lots of activities like the farmers market, music festivals, bands, and more on weekends."

However, there can be too much of a good thing.

"Noise increasingly from short-term rentals can make other property owners in surrounding areas sell," shares survey participant Ashley Blackmore, speaking from the perspective as a top real estate agent in Durango, Colorado, who serves the southwest portion of the state.

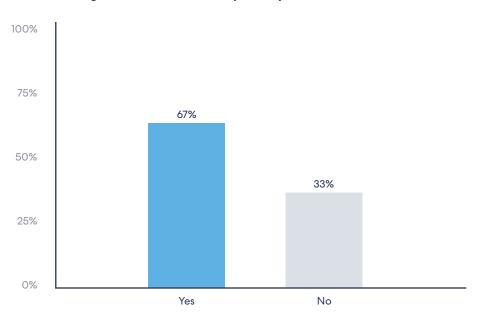
Agents estimate that an owner-occupied property is worth up to 13.3% less when surrounded by a high volume of short-term rentals, our survey data shows. This ranges from an estimated 15.5% reduction in value that agents estimate in the Northeast, to a 9.1% price hit in the Mountain region.

However, it's not a one-sided issue. "Short-term rentals are a necessity in our city," comments top Savannah, Georgia, real estate agent and survey participant Rick Wills. "Savannah is a tourism-fed city that thrives on short-term and long-term rentals long term, due to the college and ports." Overall agents seem to suggest finding a middle ground between regulations that support tourism and the creation of affordable housing, while minimizing the "hotel strip" effect with rules on noise and length of stay that can be enforced.



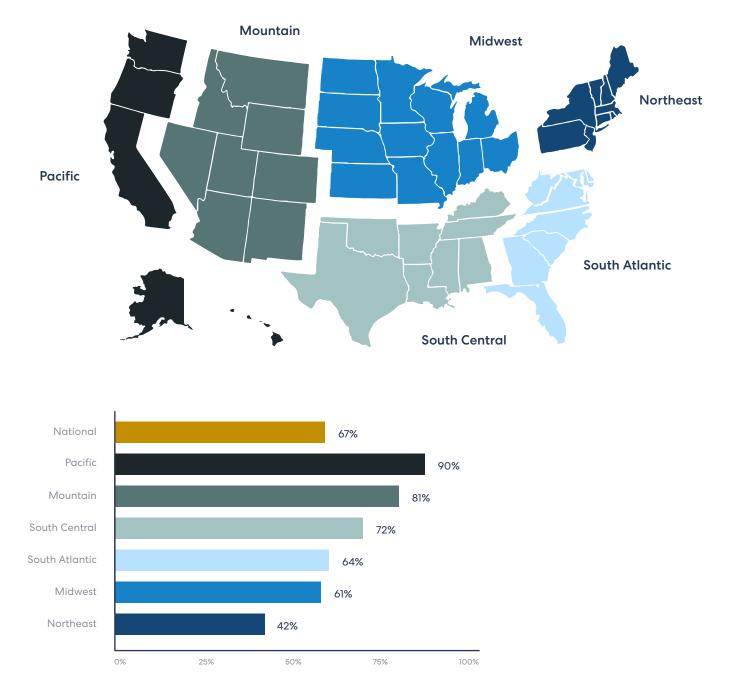
Survey participant Carolyn Proto, a top real estate agent in Millstone Township, New Jersey, shares further insight on the response of municipalities to this trend in requiring longer stay times.

"My market is traditionally a summer rental market," Proto comments. "We have many properties that are rented out seasonally. Because of the higher amount of investors buying properties and renting them, many of the towns have enacted minimum rental periods to discourage 'weekend warriors."



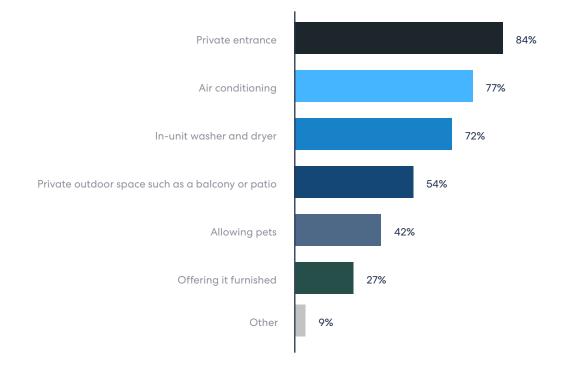
#### Is it legal to **rent out ADUs** in your city?

#### Is it legal to **rent out ADUs** in your city?

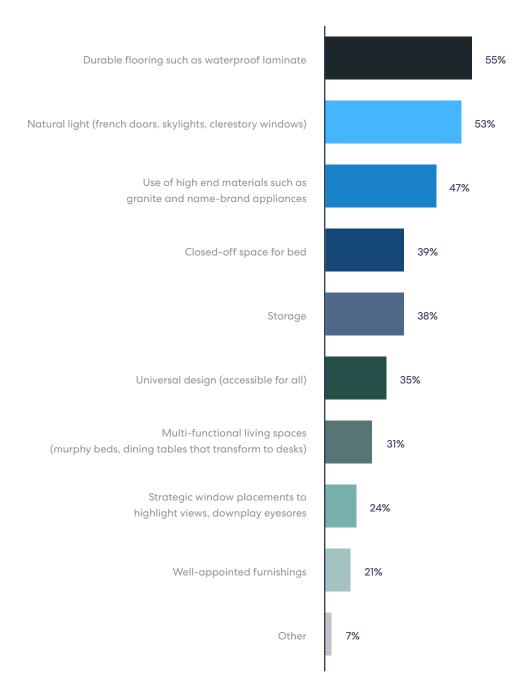


% of agents who say "yes"

Which of the following **amenities or qualities** would you advise a property owner to include in their ADU, for the purposes of **adding the most resale value to the property and / or being able to charge more rent?** (Check all that apply.)



## Which of the following **design elements add the most value to ADUs in your market**, either by boosting **resale value or increasing the amount of rent charged?** (Check those that apply.)

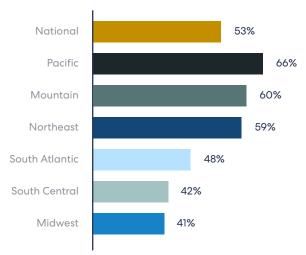


## Regional comparison: "\_\_\_\_\_" is one of the top features that adds the most value to ADUs in my market:

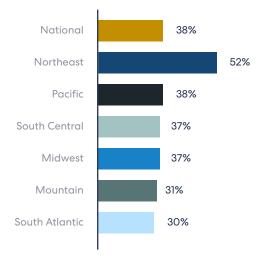
# National55%South Central73%Pacific59%Mountain54%South Atlantic49%Midwest47%Northeast47%

#### Durable flooring such as waterproof laminate:

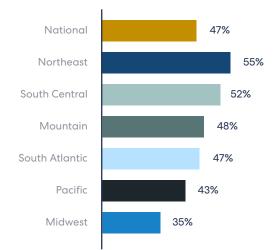
Natural light (french doors, skylights, clerestory windows):



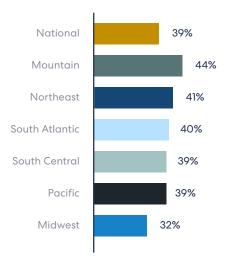
#### Storage:



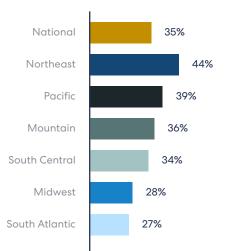
Use of high-end materials such as granite and name-brand appliances



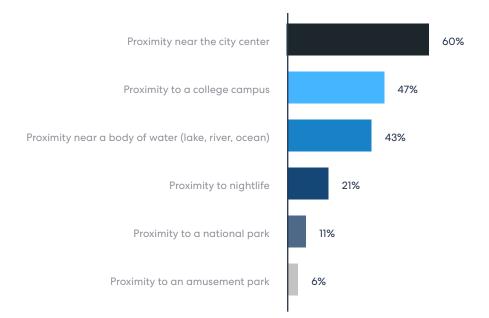
#### Closed-off space for bed:



#### Universal design:

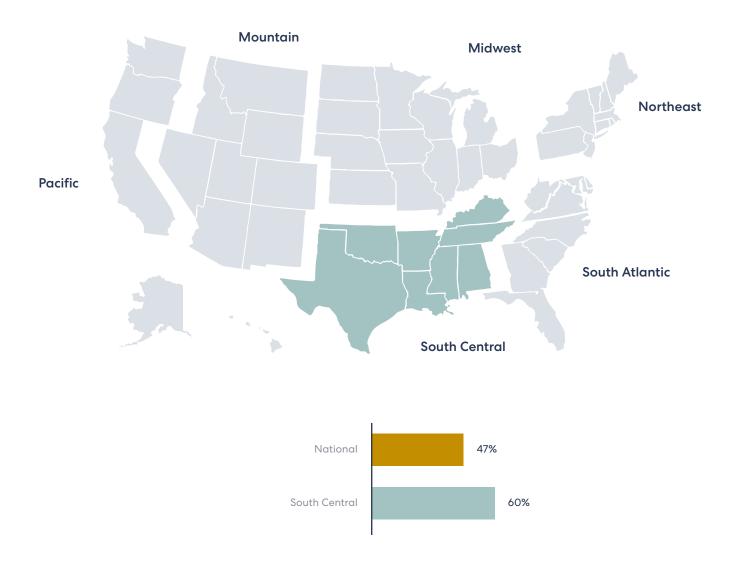


## Which of the following **location qualities** are most likely to **increase the value** of an ADU in your market? (Check all that apply.)

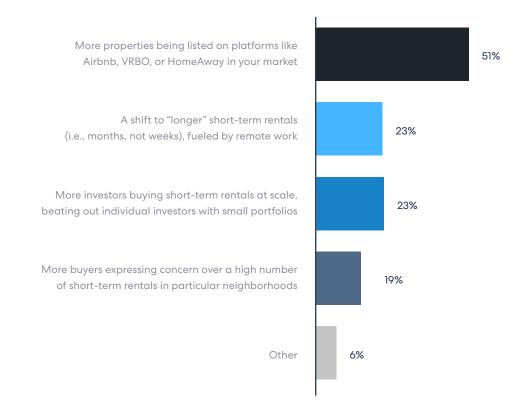


#### **Regional spotlight:**

Proximity near a college campus is likely to increase the value of an ADU in my market

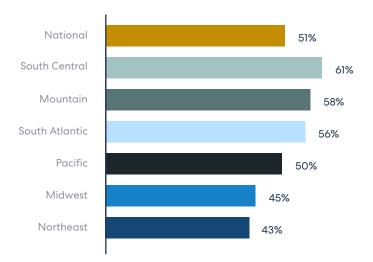


## Over the past year, which of the following **short term rental trends** have you seen in your market: (Check all that apply.)

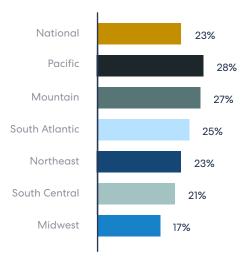


# Regional comparison of short-term rental trends

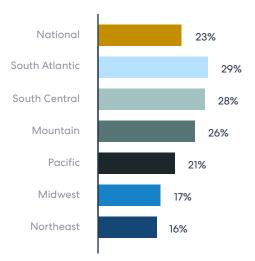
More properties are being listed on platforms like Airbnb, VRBO, or HomeAway in my market:



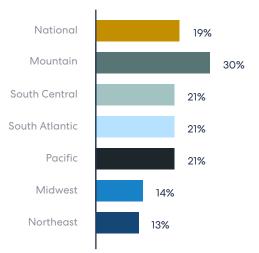
I'm seeing a shift to "longer" short-term rentals (i.e., months, not weeks), fueled by remote work:



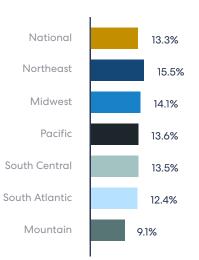
More investors are **buying short-term rentals** at scale, beating out individual **investors with small portfolios in my market:** 



More buyers expressing concern over **a high number of short-term rentals** in particular neighborhoods:



In my market, an owner-occupied property in my market is worth up to \_\_\_\_\_% less if its surrounded by a **high volume of short-term rentals.** 



As Golf Popularity Soars, Nearby Property Values Follow Suit

## Broadening appeal of the sport and desirability of community amenities lift golf course home prices

Have you noticed lately how hard it is to book a tee time? The number of golf rounds played in the U.S. rose over 20% in 2020, according to figures from Golf Datatech. An analysis in *Esquire* in summer 2021 explores the so-called Golfaissance, or re-energizing of a sport that has historically carried a strong reputation for being stuffy and elitist.

"Most of our golf clubs now have a wait list for membership," echoes survey participant Darren Tackett, a top real estate agent in Scottsdale, Arizona. "This is in stark contrast to 2010 when I saw memberships at historic lows and prices at rock bottom."

The safety and serenity of the outdoors made golf a popular pandemic pastime, introducing new

players of different ages and demographics to the game, *Esquire* posits. The makeover extends to the game's very wardrobe, thanks to fads like Nike's spiked Air Jordans and golf hoodies providing casual alternatives for the polo- and visor-averse.

And because property values are essentially a reflection of American priorities — where we want to live, how we want to spend our free time – we wanted to explore the possible impact of golf's revival on real estate.

"Golf course communities and large homes over 9,000 square feet have become popular again," comments survey participant Pam Gebhardt, a top real estate agent in Atlanta. "After waning interest in golf, the pandemic provided the perfect springboard



to boost the sport. Golf courses thrived during the pandemic as people worked from home and were able to use the outdoor access of golf as a relief."

#### 48%

Since COVID / March 2020, the value of a location inside a golf community has increased 48% nationally, from \$16,174 to \$24,002, according to our survey results. A golf location is worth the most in the Mountain region, adding an estimated \$41,409 in property value, driven by golf-heavy markets such as Phoenix.

"With the desire to be outside, golf has benefited greatly, and along with it, the values of homes," suggests survey participant Kersh Ruhl, a top real estate agent in West Coast of Michigan.

Nearly a third of agents in the Pacific and Mountain regions also say that over the past year, people in their 30s and 40s have been more likely to embrace the country club lifestyle compared to pre-COVID times. In the Midwest, about a fifth of agents have noticed this unexpected trend as well — and how it's changed buyer preferences in their market.

"The interest of younger people to locate near a golf course or in a golf community is on the rise and was a bit surprising," shares survey participant Kim Batterman, a top real estate agent in Appleton, Wisconsin. "Years past it was mostly semi-retired or retired individuals desiring this type of property.



#### How much value does a **golf community** location add to a property at resale?

- Prior to COVID/March 2020, I estimate that a location inside the gates of a golf community added an extra \$\_\_\_\_\_\_ in value to a home in my market.
- In the current market, I estimate that a location inside the gates of a golf community adds an extra \$\_\_\_\_\_ in value to a home in my market.

#### National



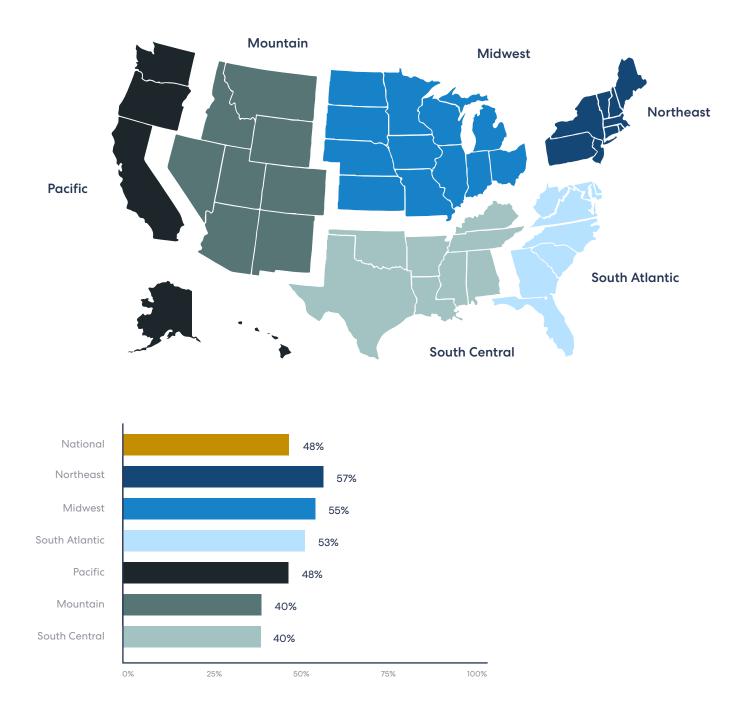
#### Mountain



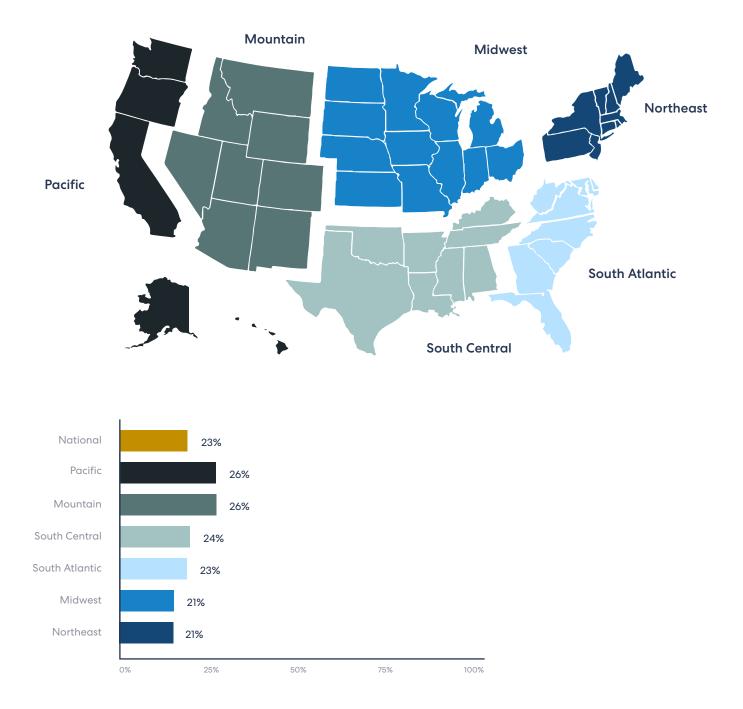
#### Northeast



Th value that a location **inside a golf community** adds to a property has increased \_\_\_\_\_% since pre-COVID times.



Over the past year, people in their 30s and 40s have been more likely embrace the **country club lifestyle** in my market compared to pre-COVID times.



Outdoor Fireplaces Get Their Glow Up As Key Outdoor Lounge Feature

## By adding beautiful hardscaping and open air social opportunities, outdoor fireplaces see ascending value, even in warmer markets

Outdoor fireplaces, not to be confused with a more casual backyard fire pit, are towering stone or brick structures that transfer the coziness of your indoor fireplace al fresco. It's not uncommon to see an outdoor fireplace as one feature in a luxury patio setup that also includes an outdoor kitchen or pool, creating the epitome of resort vibes.



Among other outdoor amenities, outdoor fireplaces have surged in both popularity and value over the past 18 months, data from our survey suggests. Nationwide 65% of agents say buyer interest in outdoor fireplaces has increased since March 2020. This is true even in warmer regions. In fact, agents in the South Central region were most likely to report increased buyer interest in outdoor fireplaces at 69%. "Stone or brick fireplaces for backyard patios are all the rage when the seller has had one installed, especially if there is a water feature."



Jackye Mumphrey Top real estate agent in Mableton, Georgia, a suburb of Atlanta

Melanie Fuller, a top agent in Montgomery, Alabama, echoes in the survey: "Most of my buyers love a beautiful rock outdoor fireplace as a place to sit and unwind after the day or get together and relax with friends (even when the weather is not that cold)."

When installing an outdoor fireplace, agents were fairly split on whether wood-burning or gas adds more value. Though you should look to your individual market for guidance, gas did slightly edge out wood, with 48% of agents saying it's the type of outdoor fireplace that adds the most value, compared to 44% who said wood burning.

This is true in part because gas fireplaces are lower maintenance, while those that run on wood may go against local wood-burning and air quality ordinances. When it comes to indoor fireplaces, a commanding 71% of agents say a gas fireplace is the type that adds the most value. Indoor fireplaces have seen a slight value increase since March 2020 of 17%, from \$3,743, to \$4,385.

But outdoor fireplaces have seen a more dramatic increase of 72%, from \$3,337 to \$5,753.

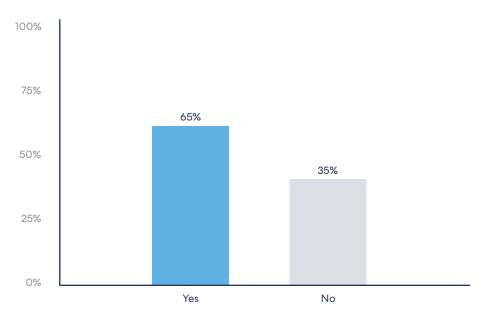
"Outdoor fire elements are highly desired in our marketplace," shares survey participant Sheryl Houck, a top real estate agent in the Tampa suburb of Riverview. "Many homeowners have improved their outdoor living space to include cozy 'lounge' areas, which the market loves." The ROI of an outdoor fireplace depends on how much you spend, but estimates show that custom work for permanent outdoor fireplace structures can easily exceed \$20,000. Homeowners will need to weigh their own enjoyment of the feature and overall home marketability against these costs.

"Exterior hardscaping is a very desirable addition to buyers," summarizes survey participant Tom Krieger, a top agent in Tucson, Arizona. "Complete outdoor living is a high-demand feature."

#### 123%

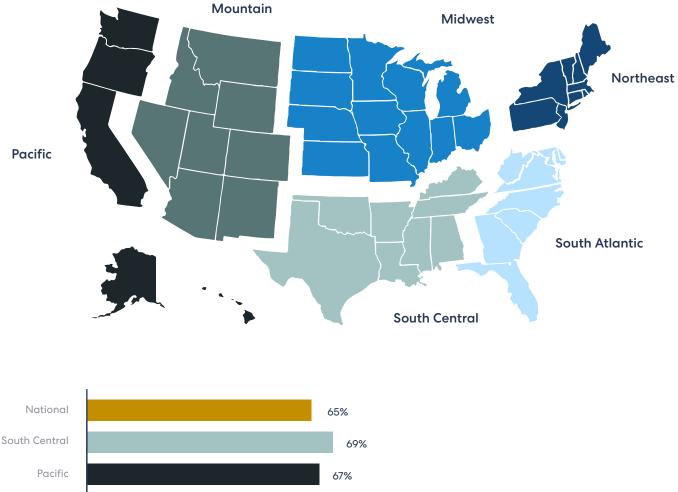
Although outdoor fireplaces are desirable in many markets across the nation, the Pacific region by far saw the most dramatic increase in the value of outdoor fireplaces, from \$4,254 to \$9,497, a 123% boost.

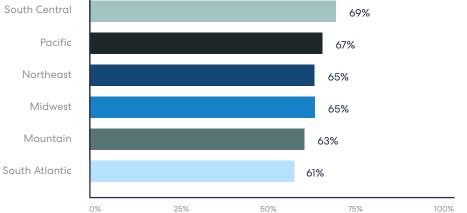




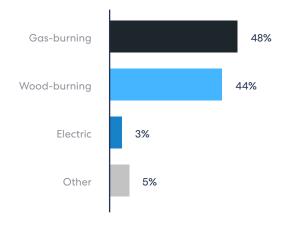
Since March 2020, buyer interest in **outdoor fireplaces** (which are more formal and ususally pricier than fire pits) has increased:

#### % of agents who say buyer interest in outdoor fireplaces has increased in their market since 2020

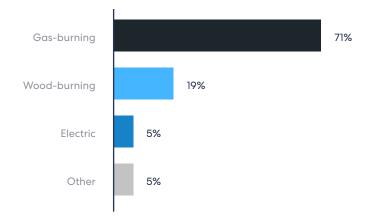




#### Which type of **outdoor fireplace adds the most value** to a home in your market?



#### Which type of indoor fireplace adds the most value to a home in your market?



#### How much value does an indoor fireplace add to a home?



Estimated value of an indoor fireplace pre-covid



#### National



#### Pacific



#### Northeast



#### Mountain



#### South Central



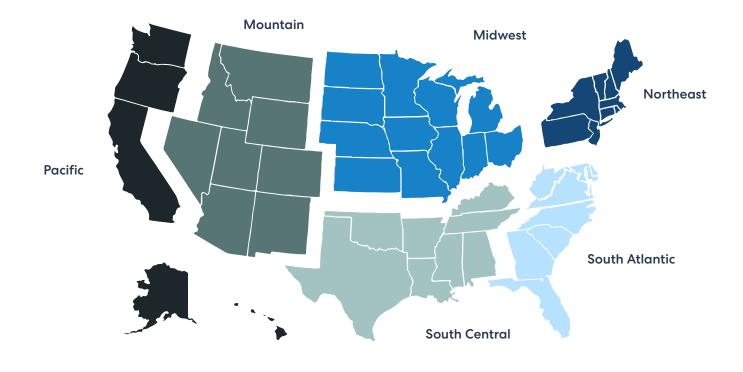
#### Midwest

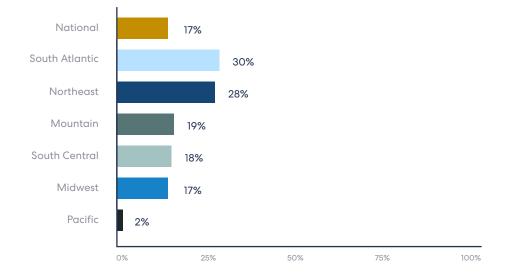


#### South Atlantic



#### % increase in the value of an **indoor fireplace** since March 2020





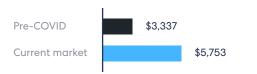
#### How much value does an **outdoor fireplace** add to a home?



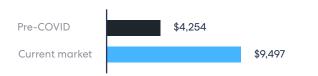
Estimated value of an indoor fireplace pre-covid



#### National



#### Pacific



#### South Central



#### Midwest



#### Mountain



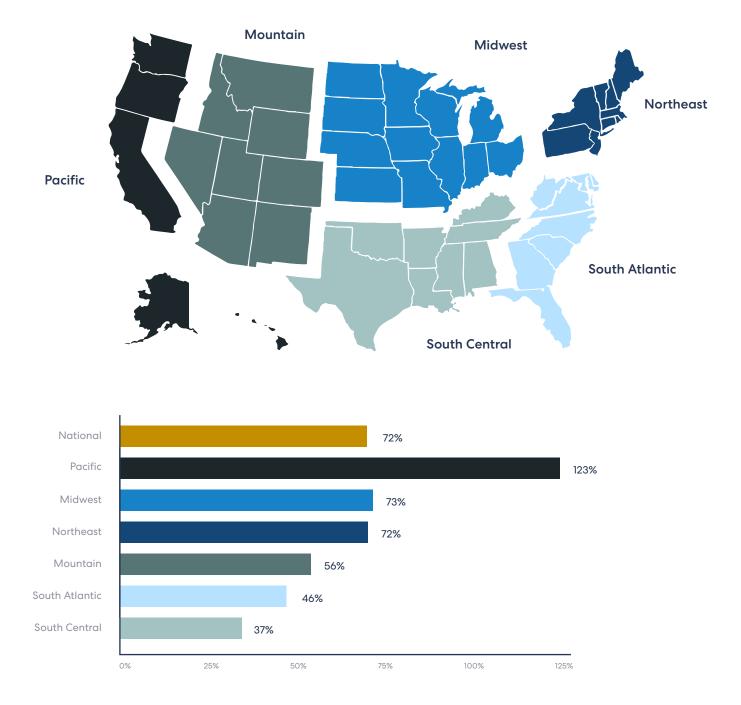
#### Northeast



#### South Atlantic



#### % increase in the value of an **outdoor fireplace** since March 2020



# A Special Thanks to HomeLight Elite Agents Who Participated In Our Survey

Here, in alphabetical order, we recognize HomeLight Elite agents who took the time to participate and share their expertise for this survey. Members of HomeLight Elite represent the top 1% of agents nationwide and receive access to HomeLight's game-changing financial products including HomeLight Trade-In and Cash Offer, among other benefits. We'd like to give the following Elite agents a special thanks for their help:



#### Steven Kinne

Compass (Houston, Texas)

- 17 Years of Experience
- Sells Properties 47% Quicker Than the Average Houston Agent
- Earned 2020 HomeLight Achievement Awards for "Top Negotiator," "Top Producer," and "Sells Homes Fast"



#### **Reylene Lewis**

Century 21 Beal (College Station, Texas)

- 20 Years of Experience
- Works with Over 68% More Single Family Homes Than the Average College Station Agent
- Earned 2020 HomeLight Achievement Awards for "Top Negotiator," "Top Producer," and "Sells Homes Fast"



#### **Patrick Muldoon**

Muldoon Associates, Inc (Colorado Springs, Colorado)

- 27 Years of Experience
- Works with 78% More Single Family Homes Than the Average Colorado Springs Agent
- Earned 2020 HomeLight Achievement Awards for "Top Negotiator," "Top Producer," and "Sells Homes Fast



#### **Gabby Taylor**

RE/MAX Advantage (Redlands, California)

- 18 Years of Experience
- Works with 68% More Single Family Homes Than the Average Redlands Agent
- Earned 2020 HomeLight Achievement Awards for "Top Negotiator," "Top Producer," and "Sells Homes Fast"



#### **Aaron West**

PMZ Real Estate (Modesto, California)

- 16 Years of Experience, 180 Five-Star Reviews
- Sells Properties 57% Quicker Than the Average Modesto Agent
- Earned 2020 HomeLight Achievement Awards for "Top Negotiator," "Top Producer," and "Sells Homes Fast"

# Top Agents Who Made This Survey Possible

Listed below in alphabetical order are the top real estate agents who participated in our survey and voluntarily offered to share their name to be included in the report. All of the real estate agents in our survey were identified by HomeLight as top performers in their market based on the same performance data HomeLight uses to identify top real estate agents for hundreds of thousands of homebuyers and sellers nationwide. Agents listed below with a badge next to their name have been identified as performance superstars by an additional layer of metrics including transaction close rate, time to contract, and ratings from past clients. Agents who are not mentioned by name here chose to remain anonymous in our survey.

Name	Market (clustered by metropolitan area)	Name	Market (clustered by metropolitan area)
Aaron Brunette 🤱	Minneapolis-St. Paul	Amie Chen 🤉	Los Angeles
Aaron Kinn	Dallas-Ft. Worth	Amy Bales	Chattanooga
Adam D'Annunzio 🙎	Philadelphia	Amy Cherry Taylor 🤱	Washington, DC (Hagrstwn)
Adam Hamblen	Phoenix (Prescott)	Amy Clark	Columbus, OH
Adam Howell 🤱	Rochestr-Mason City-Austin	Amy Cromer	Greensboro-H.Point-W.Salem
Adam Stark	Salt Lake City	Amy Harbeck 🤱	Boston (Manchester)
Adin Garcia	Miami-Ft. Lauderdale	Amy Lorentsen	Chicago
Adriane Witcher	Charlotte	Amy Provost	Burlington-Plattsburgh
Aimee L Anderson	Raleigh-Durham (Fayetvlle)	Amy Shrader	Knoxville
Alan Daniel	Atlanta	Amy Zeitz Bailey 🙎	Louisville
Alan Wood	Rochester, NY	Andre Jones	Seattle-Tacoma
Albert Stever	New York	Andrea Castaneda 🤮	Los Angeles
Alex Adabashi 🤉	Las Vegas	Andrea Wall	Nashville
Alex Khodadad	San Francisco-Oak-San Jose	Andrew Biggers	Washington, DC (Hagrstwn)
Alex Lehr 🤮	San Francisco-Oak-San Jose	Andrew Bryan 🞗	Philadelphia
Alex Saenger	Washington, DC (Hagrstwn)	Andrew Hargreaves 🤱	Detroit
Alex Vastardis 🤮	Orlando-Daytona Bch-Melbrn	Andy Sweat 🤮	San Francisco-Oak-San Jose
Alex Young	Green Bay-Appleton	Andy Waterman 🤮	Orlando-Daytona Bch-Melbrn
Alexander Cordova	El Paso (Las Cruces)	Angela Batten 🤱	Detroit
Alexia Mann	Miami-Ft. Lauderdale	Angelo Turner	Columbus, OH
Alison Zimmerlin	Kansas City	Angie Petersen 🤮	Minneapolis-St. Paul
Allison Barnett	Atlanta	Ann Wilson	Washington, DC (Hagrstwn)
Allison Smith 🎗	Chicago	Anna Terry	Raleigh-Durham (Fayetvlle)
Amalia Marshall	Harrisburg-Lncstr-Leb-York	Annemarie Franz	New York
Amanda Rogers	Grand Rapids-Kalmzoo-B.Crk	Annemarie LaTulip	Boston (Manchester)
Amanda Smith	San Francisco-Oak-San Jose	Annemarie Wagner	Philadelphia

Annette Holmes **Anslie Stokes** April Mason April Poley 🤮 Ardee Jagt 🧕 Arica Andreatta Arlene Chalkley Armand Lenchek 🤮 Art Homer Arthur Chapman Ash Morsi Ashawn Rivera Ashlev Bevan Ashley Blackmore Ashley Lay 🧕 **Aubrey Pearson** Barbara Altieri Barbara Blades 🤮 Barbara Zink Barbara Zorn **o** Bart Tipton 🤱 Baruch Rosenberg 🙎 Becca Nelson Ben Otis **Bernard Laffer** Bert Tundidor **Beth Alberts** Beth Ann Ackerman 🤱 Bethany Brokaw 🙎 Bill Keller **Bill Tierney** Bob England 🤮 **Bob** Ethier Bob Heim **Bob Jennings Bradley Sanders** Bradley W Boeye **Brandie Kittle** Brandon Rasmussen Brenda Alarcon Brenda McCroskey Brett Knybel 🤱

Phoenix (Prescott) Washington, DC (Hagrstwn) Corpus Christi Billings Palm Springs Colorado Springs-Pueblo San Antonio Raleigh-Durham (Fayetvlle) Grand Rapids-Kalmzoo-B.Crk Providence-New Bedford Washington, DC (Hagrstwn) Philadelphia Denver Grand Junction-Montrose Greensboro-H.Point-W.Salem Dallas-Ft. Worth Hartford & New Haven Baltimore New York Orlando-Daytona Bch-Melbrn Bakersfield San Diego Idaho Fals-Pocatllo (Jcksn) Grand Rapids-Kalmzoo-B.Crk San Francisco-Oak-San Jose Atlanta Chicago Tampa-St. Pete (Sarasota) Flint-Saginaw-Bay City Minneapolis-St. Paul Boston (Manchester) Ft. Smith-Fay-Sprngdl-Rgrs Jackson, TN Baltimore Wilmington Atlanta Davenport-R.Island-Moline Missoula Philadelphia San Francisco-Oak-San Jose Los Angeles Detroit

Market (clustered by

metropolitan area)

#### **Brett Rosenthal** Brian Baca **Brian Bellairs Brian Bemis** Brian Chiu **Brian Kassis Brian Logue Brian Shuey Brian Side Brian Watson** Britta Thrift Brittni DeMoro **Broadus** Albertson Bruce Ailion **Bryan Fitzpatrick** Bryan Larson Bryce Jones 🤮 C. Klapperich **Caren Fried** Carey Leonard Eckert Cari Baxter Carol A Smith Carol Marr Carol McCann Carole and Janet Scaralia Carole Smith **Q** Carolyn Proto Carolyn Sappenfield Carrie Holle Catherine Sawatsky **Catrice Johnson** Cesar Amezcua Chad Beasley 🞗 Chad Chism Chad Dannecker 🞗 Chad Gloede Chancy Via Charla Gonzales 🤱 **Charlotte Keim** Chelsea Dillick **Q** Chopper Russo 🤉 Chris Barnett 🤱

Name

Market (clustered by metropolitan area)

Philadelphia Baltimore Portland, OR Portland, OR Houston Sacramnto-Stkton-Modesto Philadelphia Dallas-Ft. Worth Seattle-Tacoma Albuquerque-Santa Fe Oklahoma City Kansas City Greenvll-Spart-Ashevll-And Atlanta Dallas-Ft. Worth Green Bay-Appleton Wichita-Hutchinson Plus Green Bay-Appleton Raleigh-Durham (Fayetvlle) Los Angeles Billings Los Angeles Columbus, OH Philadelphia Providence-New Bedford Miami-Ft. Lauderdale New York Washington, DC (Hagrstwn) Indianapolis Fresno-Visalia Alexandria. LA San Antonio Birmingham (Ann and Tusc) Lafayette, IN San Diego Cedar Rapids-Wtrlo-IWC&Dub Amarillo Los Angeles Parkersburg St. Louis New York Birmingham (Ann and Tusc)

Chris Carter 🤉 **Chris Dannewitz** Chris Gonzales Chris Schmalz 🙎 Chrissy Erb **Q** Chrissy Mallouf 🤉 Christela Becker Christin Kingsbury 🎗 Christina Barone 🤱 **Christine Basham Christine Khoury Christy Bulerez Christy Mitchell** Christy Rabe **Chuck Bonfiglio** Chuck House **Q** Cindi Blackwood **Q Cindy Fiene-Curfs Cindy Houlihan Cindy Quinn** Claire-Anne Aikman 🞗 Clarissa Marshall Claudia Attard-Keary **Claudia Duque** Claudia Ryan **Clayton Mulford Clement Little Clinton Andrew Ford** Cody Spencer 🤉 Colleen Collier Colleen Roundhouse Cory Sherman Craig Lipchin Craig Murrell Crystal Grohowski **Crystal Jeter Curtis Mellon** Cyndi Lesinski Daba Briggs 🧕 **Dagmar Sands** Dale and Vickie Wesley Damian Gerard Damon Nicholas

Kansas City Eureka Los Angeles Idaho Fals-Pocatllo (Jcksn) Baltimore Dallas-Ft. Worth Atlanta Phoenix (Prescott) Tampa-St. Pete (Sarasota) Baltimore Raleigh-Durham (Fayetvlle) Houston Greenvll-Spart-Ashevll-And **Bakersfield** Miami-Ft. Lauderdale Memphis Little Rock-Pine Bluff Chicago Boston (Manchester) Tampa-St. Pete (Sarasota) Indianapolis Charlotte Buffalo New York New York Omaha Greensboro-H.Point-W.Salem Columbus, OH Spokane Buffalo Columbus, OH Raleigh-Durham (Fayetvlle) Pittsburgh Tampa-St. Pete (Sarasota) Orlando-Daytona Bch-Melbrn Paducah-Cape Girard-Harsbg Ft. Myers-Naples Los Angeles New York Atlanta Louisville St. Louis Washington, DC (Hagrstwn)

Market (clustered by

metropolitan area)

Dan DeNuccio 🤉 Dana Browning Dane Rickard Daniel Del Real Daniel Eberwein Daniel Oster Daniela Demeillac Danielle Lazzaro **Darcy Richardes** Darlin Gutteridge Darren Tackett **Darron Combs** Dave Bender Dave Gaudreau 🙎 Dave Magua 🙎 Dave Mattes **Q Dave Matthews** Dave Woodson David Balfour 🤱 David Carter David DiGioia David Kent David Landsman David Marks David Nourse **David Sanders David Smith** David Snyder **David Stafford** Dawn Chadwick Dawn Johnson **Q** Dawn Semancik **Q** Deana Corrigan 🎗 Deanna Hallman Deanna Murphy Deb Parker **Debbie Hunemiller** Debbie Marie **Debbie Monceaux** Debbie Phipps **Q** Debbie Steiner 🤉 Deborah Blue Debbie Jacobs

Name

Market (clustered by metropolitan area)

Las Vegas Boise Denver Sacramnto-Stkton-Modesto Raleigh-Durham (Fayetvlle) San Francisco-Oak-San Jose Denver New York San Francisco-Oak-San Jose Phoenix (Prescott) Phoenix (Prescott) Springfield, MO Washington, DC (Hagrstwn) Orlando-Daytona Bch-Melbrn West Palm Beach-Ft. Pierce Harrisburg-Lncstr-Leb-York Boston (Manchester) Chicago Nashville Charlotte Charlotte Charleston, SC Atlanta Seattle-Tacoma Ft. Myers-Naples Chattanooga Houston La Crosse-Eau Claire Albuquerque-Santa Fe Fargo Gainesville Cleveland-Akron (Canton) Philadelphia Birmingham (Ann and Tusc) Indianapolis Billings Boise Los Angeles Sacramnto-Stkton-Modesto Philadelphia Cincinnati Atlanta **Palm Springs** 

Debra Kee **Declan Spring** Deena Anibal Deena Carvajal **Q** Dena Day Denise Fusaro 🤱 Denise Rubin Dennis Chavez 🤉 Dennis Gonatas 🤱 Dennis O'Brien Derek Whitner Desari Jabbar Devan Hope Devin Schlaufman DeWayne A. Powell Diana Brady Diane Cirignani **Diane Dawson Diane Knight** Diane Taillon, Broker Dinara Sammartino Don McGrath **Donald Scott** Donna Cox Donna Elder Donna Garrett Donny Piwowarski 🤉 Dorally Leyva Doug Beiswanger 🤮 Doug Goss 🤉 Doug Leibinger Duff Knott **Dustin Parker** Dwight Price **Q** E Harrell 🞗 Ed Pestka Ed Villeda Eddie Poole Eden Jordan Eileen Griffin Wright **Eliot Finkelstein** Elizabeth Olcott 🞗 Elliot Machado

metropolitan area) Jackson, TN San Francisco-Oak-San Jose Raleigh-Durham (Fayetvlle) Orlando-Daytona Bch-Melbrn Houston Providence-New Bedford Miami-Ft. Lauderdale Albuquerque-Santa Fe Youngstown Philadelphia Atlanta Atlanta Little Rock-Pine Bluff Colorado Springs-Pueblo Albany-Schenectady-Troy Hartford & New Haven Los Angeles Champaign&Sprngfld-Decatur Birmingham (Ann and Tusc) Green Bay-Appleton New York Dallas-Ft. Worth Grand Rapids-Kalmzoo-B.Crk New York Lexington Los Angeles San Francisco-Oak-San Jose Phoenix (Prescott) Detroit San Francisco-Oak-San Jose Grand Junction-Montrose Denver Salisbury Knoxville Raleigh-Durham (Fayetvlle) Milwaukee New York Nashville Jacksonville Boston (Manchester) Las Vegas San Francisco-Oak-San Jose Miami-Ft. Lauderdale

Market (clustered by

**Emily K Kirshaw** Enrique Esparza Eric Baskett Eric Bolen 🙎 Eric Jack Larson Erica Baker Erica Ramus Erik Geisler Erika Stofer Erin K Jones 🤱 Erin Kelly **Eve Metlis** Fareed Tawasha Floyd Sheldon Fontineese Geeen Freddie Santiago Gail Smith Garry C Chaney Gary Kent Gary Naeyaert 🞗 **Gary Roberts** Gary Roberts 🤉 Gay Lynn Milliorn Gayle Sabol Gaynell Blackshear 🤮 Gene Pica George Berick George Rahal Geraldine (Jeri) Anarumo Gina Baum Gina McKinley **Ginger Trimble Knox Ginny Ledwell** Gladys Blum 🙎 Glenda Lagrois 🤱 Gordon Hageman Grant Braswell Greg DeFazio **Greg Klesius** Greg Lobberegt 🤉 Greg Million Gregg Castrichini **Gregory Papalcure** 

Name

## Market (clustered by metropolitan area)

Jacksonville Los Angeles Los Angeles Tampa-St. Pete (Sarasota) Seattle-Tacoma Washington, DC (Hagrstwn) Philadelphia Phoenix (Prescott) Louisville Washington, DC (Hagrstwn) San Francisco-Oak-San Jose Orlando-Daytona Bch-Melbrn San Francisco-Oak-San Jose Seattle-Tacoma Pittsburgh Miami-Ft. Lauderdale Seattle-Tacoma Detroit San Diego Lansing Tucson (Sierra Vista) Atlanta Houston Boston (Manchester) Houston Hartford & New Haven Cleveland-Akron (Canton) Los Angeles Orlando-Daytona Bch-Melbrn Harrisburg-Lncstr-Leb-York Phoenix (Prescott) Dallas-Ft. Worth Houston Portland, OR Detroit Phoenix (Prescott) New York Hartford & New Haven Tampa-St. Pete (Sarasota) Albuquerque-Santa Fe Detroit Rochester, NY New York

**Gregory** Weis Gretta Volkenstein 🞗 Gunther VanWinkle Haig Istamboulian Hao Dang 🤒 Harriet Libov Harry Finer **Q** Harry Ventimiglia Hayley Tomazic Heather Barnao Heather Lefebvre Heather Vargas Heidi Hendrick Heidi Mueller Helaine Rothberg Helen Hunt **Q** Holly Finn 🤉 Holly Mitchell Holly Rosser Miller Horace D Ridley 🙎 Indalecio "Andy" Del Real Jr Isadora Sarto Izzak Chandler J. Hickle J. Perrin Cornell Jacek Mikolajczyk Jack Dane Work Jack Mietus Jackie Mack 🤱 Jackie Patrick Jackie Proffitt 🙎 Jackye Mumphrey Jacob DaRosa Jacob Darr Jacob Duvall Jaime Pardo Jake Conner Jake Garay James Burnham James Haidar 🤮 James J Brunswick **Q** James T Silver Jan Leopold

Kansas City Grand Rapids-Kalmzoo-B.Crk Panama City Detroit Seattle-Tacoma New York Hartford & New Haven Chicago St. Louis New York Miami-Ft. Lauderdale Los Angeles Denver San Francisco-Oak-San Jose New York Atlanta Cincinnati Portland-Auburn Tulsa Atlanta Sacramnto-Stkton-Modesto Springfield-Holyoke Dayton Harrisburg-Lncstr-Leb-York Seattle-Tacoma Hartford & New Haven Washington, DC (Hagrstwn) Chicago Chicago Cincinnati Tulsa Atlanta Sacramnto-Stkton-Modesto Chico-Redding Monroe-El Dorado Washington, DC (Hagrstwn) Huntsville-Decatur (Flor) New York Syracuse Detroit Grand Junction-Montrose Detroit Denver

Market (clustered by

metropolitan area)

Jane McCroary Janell Stuckwisch Janelle Fernandez Janelle Holst Janelle Holst Janet Brown Janette Friend-Harrington Janice Qualls Janina Wozniak 🤉 Janine Stevens 🙎 Janis Tolbert Jann Flowers Jared Lundgren Jason David Maddox Jason Fox Jason Jernell Jason Lorge Jason Pithers **Q** Jay Kathol 🤉 Jay Patel Jay Villella Jean E Tickell Jean Joh Jeanette Yates Jeannie Verdugo Jed Parish 🤱 Jeff Cameron Jeff Fedder Jeff Stape 🤱 Jeff Teel Jeffrey Puckett 🞗 Jen Birmingham Jen Stauter & Matt Kornstedt **Q** Madison Jenn Sells Jennifer A. Long Jennifer Burden **Q** Jennifer Daring Jennifer Davidheiser Jennifer Kimzey Jennifer King **Q** Jennifer Parsekian Jennifer Rosdail San Francisco-Oak-San Jose Jennifer Short Atlanta

Name

Market (clustered by metropolitan area)

Tampa-St. Pete (Sarasota) Cincinnati Miami-Ft. Lauderdale Nashville Nashville Corpus Christi Austin Montgomery-Selma Tampa-St. Pete (Sarasota) **Palm Springs** Anchorage Miami-Ft. Lauderdale Minneapolis-St. Paul San Francisco-Oak-San Jose Seattle-Tacoma Minneapolis-St. Paul Los Angeles Tampa-St. Pete (Sarasota) Omaha Phoenix (Prescott) Pittsburgh New York San Francisco-Oak-San Jose Tampa-St. Pete (Sarasota) Bakersfield Chicago Phoenix (Prescott) Atlanta Philadelphia Los Angeles Biloxi-Gulfport San Francisco-Oak-San Jose Denver Dallas-Ft. Worth San Francisco-Oak-San Jose Chicago Philadelphia Oklahoma City Harrisburg-Lncstr-Leb-York New York

Jennil Salazar Jenny Rosas 🤉 Jeremiah Kobelka Jeremy Lock Jeremy Zucker Jeri Kuddes Jerome Leyba Jerry Grodesky Jesse Mason Jessica Barrios Jessica Boswell Jessica James **Q** Jessica Omelian Jill Crofcheck Jill Helgren 🤮 Jim Naulty Jim Powers 🤉 Jim Staten Jim Straatmann Jinet Ventura Joan Capria Joan Clark 🤉 Joanne Botwinick Joanne Finochio Jodi Rand Joe Bourland 🤉 Joe Hoagland Joe LoPiccolo 🤉 Joel Barber 🤮 John Candy John Collinge John Kruk John Leinaar John Marker John McClintock 🤱 John Nash John Rainville John Rice 🤉 Johnnie Rosser Johnny Visa Mitchell Jon Bell Jon Hughes Jonathan Lorber

Market (clustered by metropolitan area)

Indianapolis Sacramnto-Stkton-Modesto Philadelphia Presque Isle New York Fresno-Visalia Albuquerque-Santa Fe Champaign&Sprngfld-Decatur Boston (Manchester) Sacramnto-Stkton-Modesto Hartford & New Haven Greenville-N.Bern-Washngtn Portland, OR Washington, DC (Hagrstwn) Tampa-St. Pete (Sarasota) Sacramnto-Stkton-Modesto Harrisburg-Lncstr-Leb-York Columbus, OH Charlotte New York New York Knoxville New York New York Atlanta Phoenix (Prescott) Omaha St. Louis Myrtle Beach-Florence Medford-Klamath Falls Anchorage New York Grand Rapids-Kalmzoo-B.Crk Detroit Philadelphia Chicago Harrisburg-Lncstr-Leb-York Chicago Salt Lake City Raleigh-Durham (Fayetvlle) Washington, DC (Hagrstwn) Reno Miami-Ft. Lauderdale

Jonathan Owens Jonathan Wilhelm Joraine Costales Jordan J. Pelletier Jorge Cardenas Joseph Baylis 🤉 Joseph Haydock Joseph Lawson 🎗 Josh Finigan Josh Hayes Josh Lioce 🤉 Josh McKnight 🤱 Josh Shope 🤉 Josh Voyles Joshua Skroch Joy Gilkeson Joyce Covone Joyce Thomas Julia Egorova Julia Grambo Julie Mayfield **Q** Julie Tache Julie Kuhlmann Justin Bigelow Justin Johnson Justin Knops Justin Perrey Justin R Eberle **Justin Smith** Justin Willard 🙎 Kaivon Hayat **Karen Orsolics** Karene Loman Kari Haas Karie Carico Karin Kay Karyna Burgess Katheryn DeClerck Kathey Gamiotea Kathleen Carlson Kathleen McNamara 🎗 Kathryn G Woodruff Kathy Ball

Name

Market (clustered by metropolitan area)

Raleigh-Durham (Fayetvlle) Nashville San Francisco-Oak-San Jose Phoenix (Prescott) Los Angeles Cleveland-Akron (Canton) Fresno-Visalia **Richmond-Petersburg** Charlotte Las Vegas Boston (Manchester) Philadelphia Harrisburg-Lncstr-Leb-York St. Louis Reno Providence-New Bedford Hartford & New Haven St. Louis New York Las Vegas St. Louis Charlotte Spokane Columbus, OH Sacramnto-Stkton-Modesto Miami-Ft. Lauderdale Indianapolis New York **Palm Springs** Miami-Ft. Lauderdale San Francisco-Oak-San Jose Eureka Spokane Seattle-Tacoma Greensboro-H.Point-W.Salem Seattle-Tacoma New York New York Tampa-St. Pete (Sarasota) Orlando-Daytona Bch-Melbrn Philadelphia Syracuse Biloxi-Gulfport

Kathy Morrow Kathy Murray Kati Houser Katie Ely Kay Chafton 🤉 Kay Wilson Bolton Keenan Gottschall Keisha Jordan Keith Arnold 🤱 Kelly Baldwin Kelly Creed Kelly Finley Ragland Kelly Holmquist **Q** Kelly Parker **Q** Kelly Williams Kelsey Djordjevic Ken Davis Ken Kadar Ken Mucha **Kenneth Sides** Kenny Plourde Kenny Truong 🤉 Kent Rodahaver Kera Williams Kerri Spinks Kersh Ruhl **Kevin Bartlett** Kevin Burke 🙎 Kim Batterman 🤮 Kim Davis 🤉 **Kim Harlington** Kim Lally Kim Llewelyn 🤱 **Kim Thomas** Kim Thompson Kim Webb **Q Kimberley Beaudry Kimberly Yates** Kirk Macklem Kris Shook 🤉 Krista Abshure Krista Harrison Kristen Ruggiero

Seattle-Tacoma Dallas-Ft. Worth Dallas-Ft. Worth Colorado Springs-Pueblo Jacksonville Los Angeles Detroit Greensboro-H.Point-W.Salem New York San Francisco-Oak-San Jose Greensboro-H.Point-W.Salem Detroit New York Columbus, OH Raleigh-Durham (Fayetvlle) Houston San Antonio Greenwood-Greenville Bend, OR Seattle-Tacoma Norfolk-Portsmth-Newpt Nws San Francisco-Oak-San Jose Tampa-St. Pete (Sarasota) Rapid City Albany, GA Grand Rapids-Kalmzoo-B.Crk Ft. Myers-Naples Chicago Milwaukee Boston (Manchester) Seattle-Tacoma Baltimore Oklahoma City Boston (Manchester) Atlanta Chicago Orlando-Daytona Bch-Melbrn Atlanta Colorado Springs-Pueblo Seattle-Tacoma Raleigh-Durham (Fayetvlle) Eugene Boston (Manchester)

Market (clustered by

metropolitan area)

Kristen Williams Kristi Gorski kristina Vanderpool 🤉 **Kristine Aubut** Kristine Klodowski 🎗 **Kristine L Holvick** Kurt Buehler **Kyle Frazier Kyle Madorin** Kyra Barmettler Lacey Kelly 🧕 Lacy Flanagan Lamar Bryant, Jr. Lana Headley 🙎 Lance Turner Landon K Johnson Lanee Young Larry Chun Larry Steinbacher 🤱 Latasha Eaddy Laura Cochran 🤮 Laura Flood Laura Toms Laura Walker **Q** Lauren D Collier Lauren Krawczyk Lauren Tracy Lauren Wyatt 🞗 Laurie Roseth Darrow Laurie Steenis Leah Marable Leo Gonzalez Lesa Miller Leslie Carver **Q** Lia Patterson Linda Bauer Moore Linda Dunsmore Linda Jonard 🤉 Linda Kody Linda Walsh Lindsay Matthews Lindsey Baker Lindsey Chaney 🞗

Name

Market (clustered by metropolitan area)

Austin Chicago Los Angeles Colorado Springs-Pueblo Madison Denver Dallas-Ft. Worth San Francisco-Oak-San Jose Orlando-Daytona Bch-Melbrn Mobile-Pensacola (Ft Walt) Seattle-Tacoma Ft. Smith-Fay-Sprngdl-Rgrs Atlanta New York Detroit Roanoke-Lynchburg Nashville Honolulu Cleveland-Akron (Canton) Hartford & New Haven New York Madison Detroit Philadelphia Colorado Springs-Pueblo Tampa-St. Pete (Sarasota) Los Angeles Columbus, OH Seattle-Tacoma Dallas-Ft. Worth Chicago San Diego Indianapolis Las Vegas Eureka San Diego New York Columbus, OH Boston (Manchester) Wilkes Barre-Scranton-Hztn New York Reno Dayton

Lisa Benedict Lisa Binggeli Lisa Chapman 🤮 Lisa Diehl Lisa Jones Lisa Joseph 🤉 Lisa Mathena Lisa Molinelli Lisa Nolff Lisa Purselley Lisa Stringfellow Lisa Trace Liz Ryan Liza E. Mendez Loretta Leibert Lori Harrington Lori Jurkowski Lori Lincoln Louise Lovewell **Q** Lucileia L Edwards Lydia Macinta Lyndsey Garza Lynn Holley 🤉 Lynn McClish Lynn Purpura Mack Meeks Mara Benson Marc Lagrois 🤉 Marc McMaster 🎗 Marcia Gehrt 🔒 Marco Rodriguez Maresca Visone Margie Ax Maria Walley Marie Young Mariel Gniewoz-Weiss **Q** Marilisa Vergottini Marilu Kafka Mario Greco Mario Romero Marion DeSantis 🞗 Marjorie Youngren Mark Gibeau

Jacksonville **Boise** Charlotte Seattle-Tacoma Phoenix (Prescott) **Richmond-Petersburg** Wilmington New York Detroit Dallas-Ft. Worth San Francisco-Oak-San Jose Chicago Atlanta Miami-Ft. Lauderdale Philadelphia Syracuse Boston (Manchester) Providence-New Bedford San Francisco-Oak-San Jose Billings Raleigh-Durham (Fayetvlle) Houston Madison Dallas-Ft. Worth Detroit Chattanooga Phoenix (Prescott) Detroit Johnstown-Altoona-St Colge Minneapolis-St. Paul San Francisco-Oak-San Jose New York Raleigh-Durham (Fayetvlle) Cincinnati New York Philadelphia Seattle-Tacoma Hartford & New Haven Chicago Phoenix (Prescott) Albany-Schenectady-Troy Boston (Manchester) Detroit

Market (clustered by

metropolitan area)

Mark Lynch Mark McNeece Mark Murphy 🞗 Mark Schweller Mark Waite Mark Warren Marni Jimenez 🤉 Marsha Bowen Washington Martha Marton Marti Reeder Martin Bouma **Q** Martin Georgianni Mary Foley Mary Huffman 🤉 Mary Jo Coleman Mary Jo Gray 🤉 Mary Jo Santistevan 🤉 Mary Lobos Mary Riley 🎗 Mary Sheeran MaryAnn Mason Mathew Purcell Matt Claxton Matt Davis Matt Laricy 🤮 Matt McKernan Matt Stark Matthew Chapman Matthew Dalke Matthew Le Baron 🞗 Matthew Villaflor Matthew Wielgos Maureen Falconer Maureen Harmonay Mauricio Quintero Maya Madison Meaghan Baker Meg Middleman 🤉 Megan Wetzel Meirav Susi Meital Taub Melanie Bishop Melanie Fuller

Name

Market (clustered by metropolitan area) Boston (Manchester) Jackson, MS Tampa-St. Pete (Sarasota) San Francisco-Oak-San Jo Honolulu Seattle-Tacoma

Tampa-St. Pete (Sarasota) San Francisco-Oak-San Jose Honolulu Seattle-Tacoma Los Angeles New York Las Vegas Seattle-Tacoma Detroit Phoenix (Prescott) Boston (Manchester) Erie New York Dallas-Ft. Worth Phoenix (Prescott) **Baton Rouge** Charleston, SC New York Philadelphia Portland, OR Charlotte Grand Rapids-Kalmzoo-B.Crk Chicago Detroit Seattle-Tacoma Seattle-Tacoma Atlanta Boise Houston Cincinnati New York Boston (Manchester) Miami-Ft. Lauderdale New Orleans Nashville Los Angeles Birmingham (Ann and Tusc) Miami-Ft. Lauderdale Los Angeles Detroit Montgomery-Selma

Melinda Elmer Melissa Beck Melissa Hann Melissa Kiser Melissa Mayer Melissa Tucci 🤉 Meredith Carswell Meredith Hilbert Merlin Weaver Micah Pearson 🤉 Michael A. Pallares Michael Azzam 🙎 Michael C Detana Michael Davis Michael J. Okun Michael Moore Michael Procissi 🙎 Michael Russo **Q Michael Shelton Michael Smith Michael Stokes Michael Teggart** Michael Vara Michael Winslow **Q** Michael Wyckoff Michael Zelena **Michele Steeber** Michelle Brittingham 🤮 Michelle Cantrell Michelle Giordano Michelle Jakovac Mick Marsden 🞗 Mike Adler Mike Berg 🙎 Mike Cirillo 🤉 Mike Gagliardi Mike Lefton Mike Morrell **Q** Mike Potier Mike Price **Q** Mike Smallegan Mike Winger Mimi Geiger

Los Angeles Boise Tucson (Sierra Vista) Seattle-Tacoma Boston (Manchester) San Diego Charlotte Raleigh-Durham (Fayetvlle) Philadelphia Salt Lake City Boston (Manchester) Cleveland-Akron (Canton) Houston Jackson, MS Los Angeles Washington, DC (Hagrstwn) Detroit Providence-New Bedford Dallas-Ft. Worth New York Sioux City Cincinnati Cleveland-Akron (Canton) Colorado Springs-Pueblo Tampa-St. Pete (Sarasota) Harrisonburg San Diego Palm Springs Springfield, MO New York Boise Hartford & New Haven Madison Chicago Philadelphia Orlando-Daytona Bch-Melbrn Los Angeles Charlotte Los Angeles Atlanta Grand Rapids-Kalmzoo-B.Crk Tampa-St. Pete (Sarasota) Chicago

Market (clustered by

metropolitan area)

Miranda Biedenharn 🤉 Misti Rios Moira Feely Rekus Monica Besecker 🎗 Monica Harper Monica Owens 🤱 Monica Valadez Monika Prasai **Monique Howard** Morgan Beilfuss Nancy Emerson 🞗 Nancy Faulhaber Nancy Hulsman 🤮 Nancy LaBarbiera Nancy Manby Natalie Barone **Q** Natosha Rone Neal Alie Nicholas Huston Nick Delis Nick Pontarelli Nick Wagenknecht **Nicole Hamming** Noel Russell Noah Herrera Oscar Correa Paige Grove Paige Moore Pam Charron 🔒 Pam Evans Pam Gebhardt **Pam Saunders** Pam Zachowski Pamela Bull Pamela Etem Pamela Spica Pamela Willard Pat Gildea 🤒 Patrick Ingrassia Patrick Scully Patti Baesch Patti Schreiner Patty Medina

Name

Market (clustered by metropolitan area)

Dayton San Antonio West Palm Beach-Ft. Pierce Charlotte Clarksburg-Weston Grand Rapids-Kalmzoo-B.Crk San Antonio San Diego Atlanta Detroit Grand Junction-Montrose Lincoln & Hastings-Krny Baltimore Austin New York Tampa-St. Pete (Sarasota) Atlanta Sacramnto-Stkton-Modesto Minneapolis-St. Paul San Francisco-Oak-San Jose Chicago St. Louis Phoenix (Prescott) Knoxville Las Vegas Miami-Ft. Lauderdale Atlanta Mobile-Pensacola (Ft Walt) Tampa-St. Pete (Sarasota) Atlanta Atlanta Atlanta New York Knoxville Los Angeles Hartford & New Haven New York Philadelphia Colorado Springs-Pueblo Ft. Wayne Knoxville Birmingham (Ann and Tusc) Atlanta

Paul H Hespen Paul LaCourse 🧕 Paul Mackay Paul Taylor Paul Tosello 🤉 Peggy Graves **Q** Pels Matthews **Q** Pennie Carroll **Q** Penny Lind 🤱 Pete Maimone Peter Colpitts **Q** Peter West **Q** Phil Parisi 🙎 Philip Angarone 🤉 Phoebe Hoaster **Phyllis Patterson** R. Tyler Wilhoit 🞗 **Rach Potter** Racynta Pollard-Abdullah Rakan Abuzahra Randy Hayer **Randy Justice** Randy Schulenburg Raoul Loustaunau **Ray Gernhart Rebecca** Carter Rebecca Cook Rebecca Cullen Rebecca Entwisle Rebecca Matyash Rebecca Meisser **Renata Douglass Rene Richardson** Reni Rose **Renita West** Retta Treanor Rhonda Alderman **Rich A Phillips Rich J Covey Richard Flores Richard Fricks Richard Henley Richard Moore** 

Chicago Panama City Seattle-Tacoma Salt Lake City Dallas-Ft. Worth Memphis Hartford & New Haven **Des Moines-Ames** Rapid City New York Kansas City Springfield-Holyoke West Palm Beach-Ft. Pierce Philadelphia Jacksonville Washington, DC (Hagrstwn) Greensboro-H.Point-W.Salem Dallas-Ft. Worth Atlanta Philadelphia Fresno-Visalia Charlotte Chicago Phoenix (Prescott) Washington, DC (Hagrstwn) Knoxville Houston Charlotte Philadelphia New York Los Angeles New York Boston (Manchester) Los Angeles Traverse City-Cadillac Chico-Redding San Francisco-Oak-San Jose Washington, DC (Hagrstwn) New York **Bakersfield** Dallas-Ft. Worth Little Rock-Pine Bluff Austin

Market (clustered by

metropolitan area)

Name **Rick Charpie** Rick Stroud 🤱 **Rick Thomas Rick Turley Rick Wills** Rima Renee Cole 🤱 **Risa Waite Rob Demarest Robert Chestnut Robert Mack** Robert McArtor Robert Perriello **Q Robert Yost** Robin Blass 🧕 Rocky Monroe Rod Blake Rod Moser **Roland Filipiak** Ron Bruce 🤉 Rona Port 🤉 **Ronald Huber** RonMc **Ronnie Jenkins Rosa Flores Rose Tibbles** Roy Machado 🤉 Rudy Martinez 🙎 **Ruthellen Ondrus Ryan Anstett** Ryan Basye **Ryan Johnston** Ryan Kain Ryan Keeton Ryan Kurtz 🧕 **Ryan Roberts** Ryan Runge Sal Taormina Sallie Simmons Sam Alpern 🤮 Sam Shapiro Samantha Tov 🎗 Sandi Lewis Sandy Ertel 🤱

Market (clustered by metropolitan area)

Kansas City Greenvll-Spart-Ashevll-And Colorado Springs-Pueblo Las Vegas Savannah Panama City San Diego Tampa-St. Pete (Sarasota) Boston (Manchester) Columbus, OH Baltimore Hartford & New Haven Sacramnto-Stkton-Modesto Atlanta Houston Las Vegas Salt Lake City Honolulu Philadelphia Orlando-Daytona Bch-Melbrn Pittsburgh Seattle-Tacoma San Francisco-Oak-San Jose Las Vegas Detroit Charleston-Huntington Boise Toledo Spokane Omaha Atlanta Detroit Lexington Chicago Columbus, GA (Opelika, AL) Seattle-Tacoma New York Denver Providence-New Bedford Phoenix (Prescott) Sacramnto-Stkton-Modesto Denver Milwaukee

Sandy Gaskins Sandy Kantor 🤮 Santiago Valdez 🤱 Sara Cramer 🙎 Sara Foltz Sara Mehrpouyan Sarah E Omaits Scott Lowman Scott Martin Scott Myers **Q** Scott Oyler Scott Weaver **Q** Sean Anderson 🧕 Sean Kalo Serri Rowell 🤮 Shae Nault Shane Clardy Shannon Malcom **Q** Shannon Markle Shanti Holloway Sharad Gupta Shari Lorenz Shaun Simpson 🤮 Shawnna Donovan 🙎 Sheila Stupka Shelley Ross Shelley Sakala Shelley Walter 🞗 Shelly Rainwater Sheree A Mauro Sheree Frazier Sheryl L. Houck Shirley Grindel **Q** Sissie Carter Horne Sissy Bellar 🤮 Skyler Tran Sonya Fowler Revell 🞗 Sophia Keeler Stacey Stutsman Stacy Mcqueen Stacy Russell Stacy Sheeley Stephanie Boykin

Columbia, SC Tucson (Sierra Vista) Chicago New York Cincinnati Los Angeles Cleveland-Akron (Canton) Cleveland-Akron (Canton) Hartford & New Haven San Antonio Cincinnati Myrtle Beach-Florence Atlanta Pittsburgh San Diego Dallas-Ft. Worth GreenvII-Spart-AshevII-And Birmingham (Ann and Tusc) San Francisco-Oak-San Jose Raleigh-Durham (Fayetvlle) Los Angeles San Francisco-Oak-San Jose Columbus, OH St. Louis Cleveland-Akron (Canton) New Orleans Phoenix (Prescott) Salisbury Memphis Medford-Klamath Falls Orlando-Daytona Bch-Melbrn Tampa-St. Pete (Sarasota) Seattle-Tacoma Atlanta Tyler-Longview (Lfkn&Ncgd) Houston Tallahassee-Thomasville Corpus Christi Las Vegas Los Angeles Ft. Myers-Naples Las Vegas Atlanta

Market (clustered by

metropolitan area)

Stephanie Sacco Stephanie Zipperer Steve Albin Steve Fiorella Steve Freeman **Q** Steve Johnson Steve Maurer **Q** Steve Reese Steve Roesch Steve Silbar Steve Ticknor Steve Yeoman Steven Joseph Steven Lawson Steven Montgomery Sue Enos Sue Smith 🔒 Susan Kostas Suzanne Herron Suzanne Polino 🤱 Talbert Bryan Talia Gila Tamar Asken Tami Cashi Tammie Bell Tammy Freilich Tammy M. Casey Tammy Pratka Tammy Rice 🎗 Tanya Schindler Taylor Hirst **Taylor Thompson** Teal Clise Teresa Keenan Teresa Stultz 🤉 Teri Ehrlich Terri Bruno Terry Connell 🞗 Terry Lee Boggs Terry Lynn Rasner Theresa Seese Thomas J McCarthy Thomas Wohl

Name

## Market (clustered by metropolitan area)

Detroit Seattle-Tacoma Knoxville Minneapolis-St. Paul Atlanta Austin San Francisco-Oak-San Jose Oklahoma City Portland, OR Spokane Las Vegas **Palm Springs** Hartford & New Haven Cleveland-Akron (Canton) Greensboro-H.Point-W.Salem Sacramnto-Stkton-Modesto Washington, DC (Hagrstwn) Providence-New Bedford Toledo Wilmington **Great Falls** Greenwood-Greenville Los Angeles Tampa-St. Pete (Sarasota) Houston Orlando-Daytona Bch-Melbrn Atlanta Houston Tulsa Houston Sacramnto-Stkton-Modesto Sacramnto-Stkton-Modesto Baltimore Chicago Chicago Atlanta San Diego Macon Pittsburgh Reno Cleveland-Akron (Canton) New York Raleigh-Durham (Fayetvlle)

**Tiana Winter Tiffany Lane Tim Freund Tim Hawley** Tim Langhauser Tim Mock Timothy H. Belko Timothy Saylor 🙎 Timothy Schutte 🤮 **Timothy Watson** Tina Faleshock Tina Miely **Tina Torres** Tisha Curry TJ Hollinden Todd Hudson Todd Jeskulski Todd Ruckle **Q** Tom Hall 🤮 Tom Krieger Tom Stem Tom Webb **Tommy Williams** Tony Chillemi Tonya Klingaman **Tracey Shuey** Tracy Tracy Bernard Tracy de Jong Tracy J Jones 🤉 Trish Kelly Troy T Cothran 🞗 Ty Van Dyke 🎗 **Tyler** Capps Tyler Smith **Tyrone Parmelee** Tyson Robinson Umang Sanchorawala Valarie M Lester Valerie Caro Valerie Cohen Valerie Dupree Valerie McClaskey

Market (clustered by metropolitan area) Knoxville Ft. Smith-Fay-Sprngdl-Rgrs Los Angeles Springfield, MO Baltimore Raleigh-Durham (Fayetvlle) Philadelphia Lexington Des Moines-Ames Atlanta Harrisburg-Lncstr-Leb-York Albuquerque-Santa Fe New York Atlanta Louisville Honolulu Denver Wilmington Oklahoma City Tucson (Sierra Vista) Harrisburg-Lncstr-Leb-York Traverse City-Cadillac Atlanta Miami-Ft. Lauderdale

Sioux Falls (Mitchell)

Albuquerque-Santa Fe

Cleveland-Akron (Canton)

San Francisco-Oak-San Jose

Raleigh-Durham (Fayetvlle)

Dallas-Ft. Worth

Fresno-Visalia

Phoenix (Prescott)

South Bend-Elkhart

Phoenix (Prescott)

Syracuse

Denver

Houston

Jacksonville

Portland, OR

Cincinnati

San Diego

New York

Kansas City

Valerie Pressley 🙎 Vanessa Leonard Venus Proffer P.A. Vernon Ubico Vickie Loftis **Q** Vickie McClusky Victoria Cedillo Victoria Melhorn Vittoria Logli Vlatka Bathgate Wade Jacklin Wanda Roche Warren Bonett Wayne Neese 🙎 **Betty Wells** Wendi Sheets Wendy Cohen 🤱 William "Scott" Friedman William Byrd William Eggeling 🞗 William Veliz Wilma Hine Yvonne Faraci Yvonne Gomez Zach Harris 🤉 Zachary Johnson Zachary Maxey Zack Sperow

Name

Market (clustered by metropolitan area)

Philadelphia Tampa-St. Pete (Sarasota) Miami-Ft. Lauderdale Miami-Ft. Lauderdale Nashville Chicago Houston Knoxville Chicago San Francisco-Oak-San Jose Spokane Madison Orlando-Daytona Bch-Melbrn Nashville Seattle-Tacoma Cincinnati Miami-Ft. Lauderdale Philadelphia San Francisco-Oak-San Jose West Palm Beach-Ft. Pierce El Paso (Las Cruces) Tallahassee-Thomasville Denver El Paso (Las Cruces) **Palm Springs** Syracuse Atlanta San Francisco-Oak-San Jose

# **About HomeLight**

HomeLight's vision is a world where every real estate transaction is simple, certain, and satisfying.

We provide software and services to home buyers, sellers, and real estate agents including HomeLight Agent Matching, the investor matching platform Simple Sale, HomeLight Home Loans, and HomeLight Closing Services. Each year, HomeLight helps hundreds of thousands of clients connect with top real estate agents, and it facilitates billions of dollars of real estate on its platform.

